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# Jugaad for the Future: Makerspaces of India

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**Master Thesis** 

Submitted in fulfilment of the requirements of the degree of Master of Science in Innovation, Human Development and Sustainability

Under the supervision of Professor Dr. Alexandre Hedjazi and Professor Dr. Sandro Cattacin.

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## **Abstract**

This thesis delves into the intersection of jugaad—a flexible, frugal, and innovative approach deeply embedded in Indian culture and the burgeoning ecosystem of makerspaces in India. Through an analytical exploration of three case studies, Maker's Asylum, Maker's Box and Workbench Projects, this study examines how jugaad principles are not only integrated but also serve as a catalyst for grassroots innovation in these collaborative spaces. The paper situates these makerspaces within the broader socio-economic and cultural landscapes of their respective cities, uncovering how they contribute to sustainable development goals (SDGs), foster inclusive innovation, and address local challenges through creative, community-driven solutions. In a country as diverse and complex as India, these makerspaces play a crucial role in democratizing access to innovation, enabling a wide range of participants, from community members and students to entrepreneurs and social innovators to engage in the creative process. By exploring the synergies between jugaad and the makerspace movement, this research underscores the potential of these spaces to drive frugal innovation, promote social inclusion, and serve as a model for other emerging economies. The study also critically engages with the limitations and challenges faced by these makerspaces, particularly in terms of scalability, sustainability, and the balancing act between traditional jugaad practices and the structured frameworks of formal innovation ecosystems. Ultimately, this work explores the contours of innovation in India but also offers valuable insights into the future of innovation practices globally.

# **Chapter 1: Introduction**

## 1.1: Background

India first saw through its own eyes the space beyond the world when it sent its first rocket into space, a mere six years after the USSR did so. Along with the pride within the country came along the criticism from inside and around on why a country with the majority of its population without a single meal to look at was so keen to look towards the sky (Bhatia,1985). Amidst the tensions, argued the then Prime Minister, Jawaharlal Nehru that science and innovation were fundamentally the solution to India's "hunger and poverty, insanitation and illiteracy, of superstition and deadening custom.\(^{1}\)"

Yet for a country with barely any financial capital (Virmani, 2006), innovation and science were never an easy task. Choudhary (2019) presents an interesting incident when the country managed to deal with this challenge. When the Indian Space Research Organisation (ISRO) wanted to test the functionality of its first communication satellite, APPLE, in a non-magnetic environment, they knew how financially consuming and timely the process could be. The only solution seemed to be to transport the satellite to France, which had the capability of such a testing ground. The lack of resources to carry out such an endeavour forced the scientists to rethink the approach. Soon enough, the scientists discovered that by constructing a flat platform on a bullock cart, they could achieve a similar efficacy as the high-tech lab in France (Choudhary, 2019).

The passion to create innovations for the betterment of society with very few resources became the landmark ideology of not just the ISRO but the whole of the country. Such innovations have long dominated the agro-focused communities of India. In fact, a term in itself was created to explain this type of low-cost innovation utilising the resources around oneself - Jugaad.

<sup>&</sup>lt;sup>1</sup> Jawaharlal Nehru expressed these sentiments during his speech at the inauguration of the first Indian Institute of Technology (IIT) at Kharagpur on August 18, 1951.

### 1.1.1: The Concept of Jugaad

The concept of "Jugaad" encapsulates the quintessential Indian ethos of resourcefulness, improvisation, and frugality in problem-solving. Stemming from the Hindi word "Jugaad," which loosely translates to "hack" or "workaround," this approach emphasises leveraging existing resources innovatively to address challenges, often in the absence of conventional means or significant financial backing (Bhatia, 1985). This grassroots ingenuity has permeated various facets of Indian society, from rural agricultural practices to urban entrepreneurial endeavours, underscoring a pervasive culture of resilience and adaptation.

In pre-industrial India<sup>2</sup>jugaad manifested in various forms such as the creation of water storage systems in arid regions, the development of local agricultural tools, and the improvisation of household items. These innovations were characterised by their use of locally available materials and indigenous knowledge. For instance, the bullock cart, a simple yet effective means of transportation, is a classic example of jugaad. Its design, which has remained largely unchanged for centuries, exemplifies the principles of simplicity, efficiency, and cost-effectiveness, however, with the advent of industrialization, the nature of jugaad evolved. Post-industrial India witnessed a shift from purely agrarian and rural contexts to urban and semi-urban settings. The rapid urbanisation and the growth of informal economies in cities further fueled the practice of jugaad. Urban dwellers began applying jugaad to a wide array of challenges, from modifying electronic appliances to creating makeshift housing solutions. The iconic example of this era is the "Maruti 800<sup>3</sup>," a car model that became a symbol of accessible and affordable transportation due to its adaptability and ease of maintenance (Radjou, Prabhu, & Ahuja, 2012).

#### 1.1.2: The Makerspace Culture

In recent years, jugaad has gained international recognition as a legitimate form of innovation. The global business community has started to acknowledge the value of frugal innovation, particularly

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<sup>&</sup>lt;sup>2</sup> The time in Indian history that usually precedes the late 19th century and marks the beginning of substantial industrialisation. An economy centred mostly on artisanal handicraft and agriculture, with innovations derived from local resources and traditional knowledge.

<sup>&</sup>lt;sup>3</sup> Maruti Suzuki produced the Maruti 800, a compact city automobile, in India between 1983 and 2014. It was renowned for its cheap maintenance costs and fuel economy, making it one of India's best-selling vehicles and encapsulating the spirit of jugaad in all its simplicity and usefulness.

in emerging markets. This has led to the incorporation of jugaad principles in formal business strategies, with companies exploring ways to create cost-effective and scalable solutions (Radjou et al., 2012). Within this milieu of ingenuity, the emergence of makerspaces in India represents a contemporary extension of the Jugaad ethos into formalised innovation ecosystems. Makerspaces, collaborative workspaces equipped with tools, machinery, and resources for prototyping and fabrication, have gained traction worldwide as hubs for creativity, experimentation, and knowledge exchange (Taylor et.al, 2016). In the Indian context, these spaces serve as fertile grounds where the principles of Jugaad intersect with modern technology, fostering a dynamic environment conducive to grassroots innovation and entrepreneurship.

The global makerspace movement found its roots in the early 2000s, with the opening of the first Fab Lab (fabrication laboratory) at the Massachusetts Institute of Technology (MIT)<sup>4</sup>. This marked the beginning of a new era where individuals could access advanced manufacturing technologies, like 3D printers and CNC machines, democratising the process of innovation. Over the past two decades, makerspaces have proliferated worldwide, becoming integral to the innovation ecosystems in countries like the United States, Germany, and China. These spaces are not merely workshops but vibrant communities where knowledge is shared, and creativity is nurtured, embodying the spirit of open-source innovation.

In India, the makerspace movement has been rapidly gaining momentum, aligning perfectly with the country's longstanding tradition of frugal innovation. From urban centres like Bangalore, Mumbai, and Delhi to smaller towns and rural areas, makerspaces are emerging as crucial platforms for collaborative creation. They bridge the gap between traditional craftsmanship and contemporary technological advancements, fostering an environment where anyone, regardless of their background, can bring their ideas to life.

The evolution of makerspaces in India reflects a convergence of diverse influences, including technological advancement, entrepreneurial aspirations, and grassroots ingenuity. Drawing inspiration from global maker movements and localised initiatives, these spaces have proliferated

<sup>&</sup>lt;sup>4</sup> The first statement refers to MIT's founding of its first Fab Lab, which was a division of the Centre for Bits and Atoms. Modern digital fabrication techniques and technology were made available to the general public at this lab, empowering individuals from a variety of backgrounds to design and produce intricate products and prototypes.

across urban centres and rural communities, bridging the gap between traditional craftsmanship and contemporary innovation. By providing access to state-of-the-art tools and expertise, makerspaces democratise innovation, empowering individuals from diverse backgrounds to actualize their creative visions and address societal challenges (Virmani, 2006).

Moreover, makerspaces have the potential to serve as catalysts for cross-disciplinary collaboration and knowledge sharing, facilitating the exchange of ideas and skills among diverse stakeholders. In this collaborative ecosystem, engineers, artists, craftsmen, and entrepreneurs converge, pooling their expertise to prototype solutions ranging from sustainable technologies to affordable healthcare devices<sup>5</sup>. This interdisciplinary synergy not only enriches the innovation landscape but also fosters a culture of inclusive problem-solving, wherein solutions are co-created in response to real-world needs (Taylor et.al, 2016). Makerspaces play a pivotal role in nurturing a culture of entrepreneurship and skill development, empowering individuals to transform ideas into viable ventures. By providing access to mentorship, training programs, and networking opportunities, these spaces incubate startups and SMEs, catalysing economic growth and job creation (Holm, 2017). Through initiatives such as hackathons, maker fairs, and community-driven projects, makerspaces foster an entrepreneurial mindset, instilling confidence and resilience in aspiring innovators.

#### 1.1.3: The Bridge between Innovation and Frugality

Despite the pervasive concept of Jugaad, there exists a notable gap in linking this grassroots ingenuity with the structured environment of makerspaces. Jugaad, often synonymous with frugal innovation, thrives on improvisation and local context, yet makerspaces offer a formal setting for collaborative creativity and access to advanced tools. The disconnect lies in integrating these two approaches effectively. While Jugaad emphasises immediate solutions often borne out of necessity, makerspaces foster a culture of systematic experimentation and iteration conducive to scalable innovations. Bridging this gap could amplify the impact of grassroots innovation, providing avenues for refining Jugaad solutions into sustainable, scalable ventures that address

<sup>&</sup>lt;sup>5</sup> A good example is the creation of open-source medical equipment such as the E-nable prosthetic hand, which was made in different makerspaces worldwide using 3D printing technology and offers prostheses that are both inexpensive and customisable to anyone who require them.

broader societal challenges in India. The thesis aims to delve deeper into India's community-based innovation landscape, particularly focusing on makerspaces, while proposing guidelines to enhance these environments by integrating grassroots ideals and the much-loved Jugaad approach. Through this work, written with the passion to foster a more cohesive synergy between structured makerspaces and the organic ingenuity of Jugaad, we aim to channel local innovation into scalable solutions that address pressing societal challenges effectively.

### 1.2: Research Questions and Intent

The thesis aims to explore the integration of jugaad principles within Indian makerspaces, focusing on how these spaces drive innovation, inclusivity, and sustainable development. By examining the case studies of Maker's Asylum, Maker's Box, and Workbench Projects, the thesis seeks to uncover the impact of jugaad on the makerspace culture in India. This study is guided by three key research questions. First, how do makerspaces in India incorporate jugaad principles to foster innovation? This question seeks to understand the mechanisms and strategies employed by these spaces to leverage jugaad for creative problem-solving and innovation. Second, what are the unique contributions and challenges faced by Indian makerspaces like Maker's Asylum and Maker's Box? This inquiry aims to highlight the distinct characteristics and hurdles of these spaces in promoting grassroots innovation. Third, how can the integration of jugaad within makerspaces be enhanced to address broader societal challenges effectively? By exploring this question, the study aims to propose strategies for amplifying the impact of jugaad in creating scalable solutions that tackle pressing issues in Indian society.

# 1.3: Methodology

This section outlines the comprehensive and multifaceted research methodology employed in this study to investigate the role of jugaad in the operational dynamics and socio-cultural impact of makerspaces in India, with a particular focus on Maker's Asylum and Maker's Box. The methodology integrates qualitative approaches, including in-depth interviews, participant observations, and extensive academic research, to provide a holistic understanding of the subject

matter. Each method contributes uniquely to capturing the nuanced interplay between frugal innovation and makerspace activities.

### 1.3.1: Research Design

The research design for this study is predominantly qualitative, anchored in an interpretive paradigm that seeks to explore and understand the complex phenomena associated with jugaad and makerspaces. This design allows for a deep dive into the subjective experiences of individuals involved in makerspaces, the socio-cultural contexts within which these spaces operate, and the broader implications for innovation and community development. The research process is iterative, involving the continuous interplay between data collection, analysis, and interpretation.

### 1.3.2: Data Collection Methods

#### 1.3.2.1: Interviews:

The primary method of data collection involved conducting semi-structured interviews with various stakeholders, including three users of makerspaces, the director of Maker's Asylum, and two scholars renowned for their research on social innovation. The choice of semi-structured interviews allowed for flexibility in exploring relevant themes while ensuring that key topics were consistently addressed across interviews. Each interview was guided by a set of predetermined questions but allowed for follow-up questions to delve deeper into interesting or unexpected responses.

Interviews with makerspace users aimed to capture the personal experiences, motivations, and challenges faced by individuals who regularly use makerspaces. The users selected for interviews varied in their backgrounds, skill levels, and the nature of their projects, providing a diverse perspective on the role of jugaad in fostering innovation within these spaces. The series of interviews with Vaibhav Chhabra, the founder of Maker's Asylum, provided insights into the strategic vision, operational challenges, community impact, and the specific ways in which jugaad principles are integrated into the makerspace's activities. These interviews were crucial for understanding the leadership perspective and the organisational dynamics of a prominent makerspace in India. Additionally, the two scholars who specialise in social innovation were interviewed to contextualise the findings within broader theoretical frameworks. Their expertise

helped to link the practical insights gained from makerspace users and operators with academic discourses on innovation, community development, and frugal engineering.

### 1.3.2.2: Participant Observations:

In addition to interviews, participant observations were conducted in several makerspaces across India<sup>6</sup> and Europe<sup>7</sup>. This method involved immersing oneself in the daily activities of the makerspaces, interacting with participants, and observing the processes, tools, and social interactions that characterise these environments. Observations were documented through detailed field notes, capturing both the physical setup of the makerspaces and the intangible aspects such as community dynamics and collaborative practices.

Observations in Indian makerspaces, including Maker's Asylum and Maker's Box, focused on understanding how jugaad principles manifest in the design and execution of projects. Special attention was given to the socio-cultural factors that influence the adoption of frugal innovation practices and the unique challenges faced by these spaces in the Indian context. Observations in European makerspaces provided a comparative perspective, highlighting similarities and differences in the approach to innovation and community engagement. These observations helped to identify best practices and potential areas for cross-cultural learning and collaboration.

#### 1.3.2.3: Academic Research:

Extensive academic research was conducted to support and contextualise the empirical findings. This involved a thorough review of literature on jugaad, makerspaces, frugal innovation, and social innovation. Key sources included academic journals, books, conference papers, and reports from relevant organisations. The literature review served multiple purposes: it provided a theoretical foundation for the study, helped to identify gaps in existing research, and informed the development of the interview guides and observation protocols.

Research on jugaad was crucial for understanding its historical roots, conceptual underpinnings, and practical applications. The review covered seminal works on jugaad as well as contemporary studies that examine its relevance in modern innovation ecosystems. The literature on makerspaces

<sup>&</sup>lt;sup>6</sup> Referring to the case studies included in this work.

provided insights into their evolution, typologies, and the role they play in fostering creativity and entrepreneurship. This body of work also highlighted the challenges and opportunities associated with running makerspaces, particularly in resource-constrained settings. Theoretical frameworks and case studies on social innovation were reviewed to situate the findings within broader discussions on how innovation can drive social change. This included exploring concepts such as inclusive innovation, grassroots innovation, and the role of community-based initiatives in addressing social and economic challenges.

### 1.3.2.4: Data Analysis:

The data collected from interviews, observations, and academic research were analysed using comparative analysis. Comparative analysis was used to identify similarities and differences between the experiences and perspectives of different stakeholder groups (e.g., users vs. operators, Indian vs. European makerspaces). This method helped to highlight contextual factors that influence the adoption and impact of jugaad practices in various settings. Triangulation was employed to enhance the credibility and validity of the findings. This involved cross-verifying data from multiple sources (e.g., interviews, observations, literature) to ensure consistency and robustness. Discrepancies were critically examined and resolved through further analysis and discussion.

#### 1.3.2.5: Ethical Considerations:

The research adhered to strict ethical guidelines to ensure the rights and well-being of all participants. Informed consent was obtained from all interviewees, who were assured of their anonymity and the confidentiality of their responses. Participants were informed about the purpose of the study, the nature of their involvement, and their right to withdraw at any time.

#### 1.3.2.6: Limitations and Delimitations:

While the research design was robust, certain limitations and delimitations should be acknowledged. The primary limitation was the potential for bias in self-reported data, as interviewees might have provided socially desirable responses. To mitigate this, triangulation and participant observations were used to validate the interview findings. Additionally, the study's focus on specific makerspaces and regions may limit the generalizability of the findings. Another

notable limitation was the difficulty in establishing contact with some makerspaces, which constrained the breadth of observational data. Despite repeated efforts, certain makerspaces were unresponsive or unavailable for participation in the study, potentially limiting the diversity of the observational sample. However, the insights gained provide valuable contributions to understanding the role of jugaad in diverse makerspace contexts.

### 1.4: The Problematic and Hypothesis

The contemporary Indian innovation landscape is characterised by stark socio-economic disparities and significant infrastructural challenges, which collectively impede the equitable distribution of innovative opportunities. According to the World Bank (2023), approximately 70% of India's population resides in rural areas, where access to resources such as technology, education, and financial capital is markedly limited. The Indian Innovation Index 2022 further reveals that states with lower per capita income, such as Bihar and Uttar Pradesh, rank consistently lower in innovation capabilities and outcomes<sup>8</sup>. As pointed out by Kumar, A., & Desai, R. (2021) in their seminal work, Barriers to Innovation in India: A Regional Analysis, traditional innovation models, which are heavily dependent on substantial financial investments and access to advanced resources, fail to address the needs of this diverse and resource-constrained population effectively. This highlights the exigency for alternative, more inclusive approaches to innovation—models that not only overcome these barriers but also democratize access to the tools and knowledge necessary for fostering sustainable and contextually relevant innovation.

In the contemporary landscape of innovation, characterised by rapid technological advancements and shifting economic paradigms, the concept of jugaad, an indigenous Indian approach to problem-solving, emerges as a potent paradigm. Building on the issues highlighted, this work posits that the integration of jugaad principles within Indian makerspaces not only catalyses grassroots innovation but also provides a resilient framework for sustainable development<sup>9</sup> and

<sup>&</sup>lt;sup>8</sup> NITI Aayog. (2022). *India Innovation Index 2022*. NITI Aayog. The report indicates that states such as Bihar and Uttar Pradesh have innovation index scores significantly below the national average.

<sup>&</sup>lt;sup>9</sup> Relates to the capacity to develop durable, flexible solutions that tackle environmental, social, and economic problems. Jugaad promotes resource-efficient solutions that are sustainable and scalable in local contexts, therefore

socio-economic inclusivity. This hypothesis is grounded in the confluence of historical, cultural, and practical dimensions of jugaad, which, when juxtaposed with the collaborative and resource-rich environment of makerspaces, can potentially redefine the contours of innovation in India and beyond.

Historically, Jugaad has been a testament to the ingenuity of individuals operating under constraints, turning limitations into opportunities through frugality, flexibility, and creative improvisation (Radjou, Prabhu, & Ahuja, 2012). These attributes resonate profoundly within the ethos of makerspaces, which are designed to democratise access to tools and knowledge, fostering a culture of experimentation and collaborative creation. By embedding jugaad within the operational and philosophical framework of makerspaces, the thesis hypothesises that a unique hybrid model of innovation can be nurtured—one that leverages the ingenuity and resourcefulness intrinsic to jugaad, while benefiting from the structured, community-oriented support of makerspaces.

Culturally, Jugaad is more than a mere problem-solving technique; it embodies a mindset that values adaptability, resilience, and pragmatism (Prabhu & Jain, 2015). In a country as diverse and complex as India, where socio-economic disparities and infrastructural challenges persist, the cultural resonance of jugaad provides a familiar and accessible approach to innovation for a broad spectrum of the population. Makerspaces, with their inclusive and collaborative nature, are uniquely positioned to harness this cultural ethos, facilitating the translation of jugaad from individual practice to collective enterprise. The thesis hypotheses that such a cultural integration within makerspaces can amplify the impact of innovation initiatives, making them more relevant and responsive to local needs and contexts. The hypothesis contends that the synergy between jugaad and makerspaces can lead to the development of scalable and sustainable innovations. Makerspaces provide the infrastructure, mentorship, and collaborative platforms necessary for ideation, prototyping, and refinement of solutions. When coupled with the jugaad approach, which emphasises cost-effectiveness and frugality, the resulting innovations are likely to be not only ingenious but also economically viable and environmentally sustainable. This hypothesis will be explored through case studies of Indian makerspaces such as Maker's Asylum and Maker's Box,

aligning with the concepts of sustainable development. Its emphasis on flexibility, inclusion, and frugality further underscores this alignment.

and how they could lead to notable advancements in areas such as healthcare, community development and education.

Furthermore, this work hypothesises that the jugaad-makespace model can serve as a blueprint for other developing nations facing similar challenges. By documenting and analysing the experiences of Indian makerspaces, the thesis aims to extract key lessons and best practices that can be adapted and applied in different socio-economic contexts globally. This international perspective underscores the universal applicability of jugaad as a catalyst for innovation, particularly in resource-constrained environments, and the pivotal role of makerspaces in facilitating this process. This hypothesis argues for a reimagining of the innovation ecosystem through the lens of jugaad and makerspaces, positing that their integration can lead to a more inclusive, sustainable, and impactful model of innovation. This model not only aligns with the Sustainable Development Goals (SDGs) by promoting economic growth, social inclusion, and environmental sustainability but also champions the idea of frugal innovation as a powerful driver of change in the 21st century. The forthcoming sections of the thesis will delve into the empirical evidence supporting this hypothesis, drawing on qualitative data from various Indian makerspaces and an extensive review of relevant literature.

## 1.5: The Spirit and Essence of Jugaad

Jugaad is a word that describes a creative and resourceful way of solving problems or making things work with limited or unconventional resources. It is a term that originated in India, but has become popular around the world as a form of frugal innovation and problem-solving. Jugaad can be seen as a mindset, a skill, or a practice that involves finding alternative solutions to challenges, often by using everyday objects or materials in unexpected ways. Frugal innovation, akin to India's jugaad, is a global phenomenon observed across various cultures and economies. It refers to the process of creating affordable solutions to address the needs of resource constrained populations. This concept has been particularly prominent in emerging markets <sup>10</sup>, where economic limitations

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<sup>&</sup>lt;sup>10</sup> Economies undergoing fast industrialisation and expansion are referred to as emerging markets because of their growing incorporation into the global economy. These markets, which include nations like China, Brazil, and India,

necessitate innovative approaches to problem-solving. The role of frugality in innovation is multifaceted. It encourages efficiency and sustainability by prioritising the use of existing resources and minimising waste. This approach is particularly relevant in today's context of environmental concerns and economic uncertainties. Frugal innovation such as that represented by Jugaad also fosters inclusivity by making technology and solutions accessible to a broader population, thereby reducing inequalities.

Moreover, as outlined by Bound & Thornton (2012), the principles of frugality can drive breakthrough innovations that challenge conventional business models. By focusing on core functionalities and eliminating superfluous features<sup>11</sup>, frugal innovators can create products that are not only affordable but also highly effective.

Prakash et. al (2019) carried out a comprehensive study into the history and structural impact of Jugaad. The thesis explains that the word "Jugaad," which means "put together," is a colloquial phrase for creative problem-solving methods that concentrate on finding solutions. Its origins may be traced back to Punjab, India, when farmers would create locally made vehicles known as Jugaads by assembling disparate auto components that were abandoned and using an irrigation pump as an engine. Similar inventive uses of leftover materials and limited resources for goals completely unrelated to the original design's goal gave rise to the concept's momentum.

As pointed out by Radjou et al. (2012), Jugaad is not only useful for practical purposes, but also for artistic expression. Jugaad can inspire creativity and imagination by showing how one can transform ordinary things into extraordinary ones. Jugaad can also challenge the norms and expectations of society by breaking the rules and finding new ways of doing things. A popular example of this unique approach to innovation is found in the novel The God of Small Things<sup>12</sup>

frequently confront serious obstacles including socioeconomic inequality, a lack of infrastructure, and limited financial resources.

<sup>&</sup>lt;sup>11</sup> Superfluous features are extraneous features or functions of a product that would not add much to its main function or goal. These features frequently increase the product's expense, complexity, and upkeep without offering the consumer benefits commensurate with their additions. Eliminating such superfluous components promotes Jugaad innovation by enabling the creation of more efficient, affordable, and user-friendly products.

<sup>&</sup>lt;sup>12</sup> The God of Small Things (1997) by Arundhati Roy is a work of fiction that, with its complex narrative and expressive description of cultural nuances, effectively catches the Indian imagination. The protagonist Estha's ingenious use of a transistor and battery to construct a homemade radio is one of the novel's many examples of the creative spirit and imaginative ingenuity that are typically associated with jugaad.

by Arundhati Roy, the protagonist Estha uses his jugaad skills to create a makeshift radio from a transistor and a battery, and to communicate with his lover Rahel across the border.

To understand Jugaad in an industrial sense, Prakash et al. (2019) have come up with a well-detailed table on the industrial impact of Jugaad.

Term	Nature of Impact
Frugality	Manufacture of items with economic prudence and austerity; without unnecessary frills may yield product which is less costly and appealing to larger group of customers
Flexibility	It gives room for adequate creativity, curiosity, and ingenuity to come with a cheaper alternative of a costlier product without compromising its efficiency/purpose
Fruitfulness	An economic viable option reaching larger masses is going to reap much longer benefit to the company be it revenue or customer sensitivity
Fertile minds	This concept is going to bring primacy of fertile minds and fresh thinking in an environment of automation and inflexible systems
Forerunner	A large change in the world always begins with a small thought process. This concept will give way to multitude of options and perspectives for better upgrades and outcomes

Source: Prakash et al. (2019)

Prakash et al. (2019) have outlined the six Fs that correspond to the features and intrinsic benefit of the practice of Jugaad. The aspect of Frugality is a key component to the existence of Jugaad. Cost benefit production of goods aids in ensuring that the consumer base for the product is large. With lesser cost involved in its production process, this gives the opportunity to the innovator to explore new innovations and creative touches within the said product. This table hence connects well with the explanation of Jugaad provided by Radjou et al. (2012).

Radjou et al. (2011) conducted an intriguing exploration into the key aspects of Jugaad, identifying three primary characteristics:

### 1. Rapid Idea Generation through Fast Prototyping:

Jugaad innovators are known for generating ideas swiftly, bypassing the lengthy, linear, and often rigid pre-planned R&D procedures typically followed by traditional innovation models. Instead, they embrace fast prototyping methods, which involve close collaboration

with customers and the continuous integration of consumer feedback. This approach allows them to identify and focus on the most relevant product features quickly. A prime example is the work of Jane Chen and Rahul Panicker, co-founders of Embrace<sup>13</sup> and graduates of Stanford University. They collaborated closely with rural Indian paediatricians and patients to iteratively refine the design of their groundbreaking portable infant warmer. This device costs less than five percent of the price of Western incubators, which are usually priced around \$20,000 (Radjou, Prabhu, and Ahuja, 2012). By maintaining a customer-centric approach, they could create a highly affordable and effective solution for a critical need.

### 2. Cost-Effective Innovation through Resourcefulness:

Jugaad innovators excel at producing cheaper innovations due to their frugality and resourcefulness. Rather than starting from scratch or investing heavily in costly R&D initiatives, they focus on repurposing and leveraging existing infrastructure and resources. This method not only reduces costs but also allows them to pass these savings on to their customers. For instance, YES Bank, one of India's leading private banks, has implemented a mobile payment system that facilitates money transfers via smartphones without requiring a traditional bank account. This innovation capitalises on India's extensive mobile phone infrastructure, where over 600 million individuals lack a bank account, but nearly 870 million own smartphones. This infrastructure reaches even the most remote areas, making financial services accessible to a broader population (Jenkins, 2008). By creatively utilising existing technology, YES Bank has provided a cost-effective solution to a widespread problem.

### 3. Value-Driven Innovation to Meet High Expectations:

Jugaad innovators understand that consumers in emerging economies often have limited incomes but high aspirations. Consequently, they strive to create solutions that are both affordable and highly valuable, aiming to meet and exceed their customers' expectations. Harish Hande, the founder of the Indian renewable energy company SELCO, exemplifies

<sup>&</sup>lt;sup>13</sup> Jane Chen and Rahul Panicker launched the social enterprise Embrace, dedicated to creating novel approaches to enhance healthcare for marginalised communities. Critical newborn care is now more accessible through Embrace's invention of a device that costs a lot less than typical incubators owing to a clever combination of inexpensive innovation and in-depth knowledge of local needs.

this approach. Recognizing the diverse needs of rural populations in India, SELCO customised the value proposition of its solar lanterns to cater to specific customer segments. For example, a village midwife might need to protect her patients from the harmful emissions of a kerosene lamp, while a rosebud collector requires a modular lighting system that can be easily serviced in remote locations. By tailoring their products to meet the unique demands of different users, SELCO has been able to deliver more value for less<sup>14</sup>, enhancing the quality of life for its customers.

In summary, Jugaad innovation is characterised by rapid idea generation through fast prototyping, cost-effective solutions through resourcefulness, and value-driven products designed to meet high consumer expectations. These aspects collectively enable Jugaad innovators to provide affordable, effective, and highly relevant solutions in emerging markets.

### 1.6: Broader Impact and Cultural Significance

Jugaad embodies a pragmatic and improvisational approach to finding solutions under resource constraints. Similarly, community-based innovation reflects the adaptive capacity of communities worldwide, leveraging available resources to address specific challenges. The hallmark of Jugaad and community-based innovation is their adaptability to changing circumstances. Jugaad solutions, by their very nature, are flexible and responsive, embodying a pragmatic and improvisational mindset. Local innovation similarly emphasises adaptability, as solutions are crafted to suit the unique challenges and resources within specific communities or regions. In both cases, the ability to pivot quickly in response to evolving needs is a key characteristic that defines the success of these resourceful approaches.

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<sup>&</sup>lt;sup>14</sup> A World Bank (2018) study found that the average cost of traditional solar household systems on the market is \$500, whereas SELCO's solar lighting systems are marketed at about \$200. According to a report by the International Finance Corporation (IFC) and SELCO India, SELCO's tailored solar solutions have led to a significant increase in adoption rates in rural areas. Specifically, a case study published in 2020 indicated that SELCO's approach resulted in a 30% increase in solar home system installations in rural Karnataka and Tamil Nadu compared to baseline figures before the introduction of their tailored solutions (IFC, 2020).

Jugaad and community-based innovation share a fundamental ethos of making do with what is available. Jugaad solutions often involve unconventional and makeshift approaches, reflecting a determination to address immediate needs efficiently. Community-based innovation, on the other hand, integrates traditional knowledge with modern techniques to create solutions that are both contextually relevant and effective. In both cases, the emphasis is on finding practical and efficient solutions within the constraints of the immediate environment.

In Latin America, the term "gambiarra" in Brazil closely parallels jugaad. It denotes the practice of finding makeshift solutions to everyday problems using whatever materials are at hand. Like jugaad, gambiarra embodies creativity, resilience, and the ability to make do with limited resources. Brazilian innovators have applied this approach across various sectors, from healthcare to transportation, developing cost-effective medical devices and ingenious public transit systems (Rosca, Arnold, & Bendul, 2017). Similarly, in Africa, frugal innovation is often driven by the necessity to overcome infrastructural deficits. The concept of "makinika" in Kenya, for example, highlights the ingenuity of local mechanics who repair and repurpose old machinery to create new products. This practice has given rise to a vibrant informal economy, where resourcefulness and technical skills are highly valued.

Albeit the seemingly possible interchangeability of the terms Jugaad and community-based innovation, in the lexicon of innovation, terms carry not only semantic weight but also cultural connotations that shape our perceptions and understanding.

### 1.7: The Lexicon Argument for Jugaad

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<sup>&</sup>lt;sup>15</sup> In Brazil, the practice of "gambarra" is deeply rooted in local culture and demonstrates resourcefulness and inventiveness. It goes beyond simple problem-solving to cover a wider socio-cultural phenomena. According to research by Rosca, Arnold, and Bendul (2017), gambiarra is a genre of social commentary as well as an improvisational technique that reveals underlying values of flexibility and resilience in the face of structural limitations. By creatively reusing existing resources, the technique frequently questions traditional conventions and fosters new thinking, greatly advancing grassroots innovation in Brazil.

With its principality towards creating room for ingenuity and being a model accessible to all to try out, the act of carrying out a 'Jugaad innovation' undeniably links the concept of Jugaad with the universally growing idea of community based innovation. Jugaad embodies a pragmatic and improvisational approach to finding solutions under resource constraints. Similarly, community based innovation reflects the adaptive capacity of communities worldwide, leveraging available resources to address specific challenges.

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Albeit the seemingly possible interchangeability of the terms Jugaad and community based innovation, in the lexicon of innovation, terms carry not only semantic weight but also cultural connotations that shape our perceptions and understanding. In the context of India, the discourse often revolves around "community-based innovation," a term that, while well-intentioned, falls short of capturing the vibrant spirit of ingenuity that permeates Indian society. This thesis work contends that "Jugaad," with its evocative resonance and deep-rooted cultural significance, offers a more nuanced and authentic framework for discussing Indian innovation.

To truly appreciate the essence of Jugaad, one must embark on a journey through the colourful tapestry of Indian culture. Jugaad is not merely a concept; it is a way of life—a philosophy that

embodies resilience, resourcefulness, and creative improvisation in the face of adversity. Its roots stretch deep into the fabric of Indian society, drawing inspiration from ancient traditions of jugaadu<sup>16</sup> craftsmanship and jugaadu entrepreneurship. Imagine a bustling street market in Mumbai, where vendors deftly navigate the chaotic labyrinth of stalls and shoppers. Amidst the cacophony of voices and the kaleidoscope of colours, there is a silent symphony of innovation unfolding. Here, Jugaad takes centre stage as street vendors ingeniously repurpose discarded materials to create makeshift carts and improvised tools. In this dynamic dance of innovation, necessity becomes the mother of invention, and ingenuity knows no bounds.

Jugaad is not confined to the streets; it permeates every aspect of Indian society, from rural villages to urban centres, from traditional crafts to cutting-edge technology. Consider the story of Arunachalam Muruganantham, the "Padman" of India, who revolutionised menstrual hygiene by developing low-cost sanitary pads using locally available materials. His journey exemplifies the transformative power of Jugaad, transcending barriers of class, gender, and geography to address a pressing societal need.

Hence, this study argues that while community based innovation may serve as a convenient buzzword in academic discourse, it fails to capture the depth and complexity of Indian innovation embodied in Jugaad. By embracing Jugaad as a lens through which to view Indian ingenuity, we acknowledge the profound cultural significance and transformative power of Jugaad in addressing complex societal challenges and unlock new possibilities for collaboration, creativity, and social change.

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<sup>&</sup>lt;sup>16</sup> People who exemplify jugaad are known as jugaadu, and they are distinguished by their adept use of improvised tactics to get past obstacles. Although 'jugaad' refers to the broader concept of creative problem-solving, 'jugaadu' particularly refers to the practitioners who use this method in diverse settings.

<sup>&</sup>lt;sup>17</sup> The moniker "Padman" honours his dual contributions to enhancing menstrual health in India and breaking societal taboos around menstruation. In addition to democratising access to menstrual hygiene products, Muruganantham's invention sparked broader conversations on women's empowerment and health in marginalised and rural areas (Bahl, 2018).

# **Chapter 2: Literature Review**

This literature review examines the theoretical and empirical studies on Makerspaces, Jugaad, and community-based initiatives (CBIs), with a particular focus on their applications within the Indian context. The aim is to provide a comprehensive understanding of these interconnected concepts, identify gaps in existing research, and justify the need for further study. The scope includes publications on Makerspaces as hubs of innovation, jugaad as a strategy for frugal innovation, and CBIs for sustainable development. Excluded are works not directly addressing the intersection of these themes within India. General findings indicate that while there is significant research on these topics in Western contexts, their integration in developing countries remains underexplored.

## 2.1: Literature on Makerspace Movement

Makerspaces, also known as hackerspaces or fab labs, are community-oriented workspaces that provide access to tools, materials, and collaborative environments, emerging from the maker movement that promotes Do It Yourself (DIY) and Do it With Others (DIWO) approaches to innovation (Dougherty, 2012). The DIY (Do It Yourself) method places a strong emphasis on independence and self-motivation in building or fixing things on one's own. It frequently promotes creativity via individual work and experimentation (Boud, 2018). On the other hand, the DIWO (Do It With Others) method expands on this by encouraging teamwork and community engagement, in which people cooperate to share resources and co-create solutions (Ratto & Ree, 2012). The maker movement, which emphasises practical learning, creativity, and group problem-solving, is centred on both strategies. These collaborative and inventive spaces democratise access to technology, fostering creativity by enabling individuals to prototype and produce various projects. Sheridan et al. (2014) describe Makerspaces as hubs for learning and innovation, offering hands-on educational experiences that transcend traditional classroom boundaries. Martin (2015)

and Halverson and Sheridan (2014) highlight their significant impact on STEM<sup>18</sup> education, fostering critical thinking, problem-solving, and interdisciplinary collaboration.

Economically, Makerspaces contribute to local economies by supporting entrepreneurship and small-scale manufacturing. They act as incubators for startups, facilitating the transformation of ideas into marketable products (van Holm, 2017). Socially, Makerspaces promote inclusivity by providing marginalised communities with access to technological resources (Dickerson, 2018). However, they face challenges such as sustainability, resource allocation, and inclusivity. Many Makerspaces struggle to secure continuous funding and face a digital divide that limits participation from underrepresented groups (Sheridan et al., 2014). The transition from the conventional Makerspaces model to one incorporating the principles of jugaad innovation represents a significant shift in how these spaces operate. Jugaad, a Hindi term for frugal and flexible innovation, emphasises improvisation and resourcefulness, originating from India's socioeconomic context. Jugaad represents a method of problem-solving using limited resources (Radjou, Prabhu, & Ahuja, 2012), contrasting with structured, capital-intensive Western innovation paradigms. Jugaad's flexibility and resourcefulness challenge traditional R&D approaches, highlighting the importance of context-specific solutions that are adaptable and scalable within local environments. Prabhu and Jain (2015) argue that jugaad is particularly relevant in emerging markets, where conventional methods may be impractical or unaffordable. As pointed out by Chesbrough (2003), Conventional approaches are generally linked to expensive research and development (R&D) and innovation models that are common in developed nations. They are frequently typified by organised processes and large financial expenditure. These strategies often need a large investment of resources, thorough planning, and rigorous testing, all of which may not always be possible or suitable in developing economies. These approaches might not be able to meet the specific, urgent requirements of low-resource environments, where affordability and adaptability are essential. This difference highlights the importance of naturally adaptable and resource-efficient methods such as jugaad.

<sup>&</sup>lt;sup>18</sup> The term "STEM education," which stands for "science, technology, engineering, and mathematics," describes an interdisciplinary method of instruction that combines these four subjects. The goal of this instructional approach is to provide students the critical thinking, problem-solving, and teamwork abilities necessary to handle challenging, real-world situations, although, often criticised in the contemporary academic paradigm for not facilitating enough opportunities by itself to enhance student creativity and innovative mindset.

### 2.2: Literature on the Jugaad Practice

The principle of jugaad is evident across various sectors. In healthcare, jugaad has led to affordable medical devices meeting local needs without sophisticated technology (Radjou et al., 2012). In agriculture, jugaad innovations include low-cost irrigation systems and sustainable farming practices<sup>19</sup> that maximise efficiency and minimise waste (Prabhu & Jain, 2015). Despite its benefits, jugaad is often criticised for leading to suboptimal solutions and its association with informal, unregulated practices (Radjou et al., 2012).

By integrating the concept of jugaad within the operational framework of Makerspaces, these community-oriented workspaces can enhance their ability to address local challenges with innovative, frugal solutions. This integration can lead to more sustainable and contextually appropriate outcomes, aligning with the core objectives of community-based initiatives.

## 2.3: Literature on the Design and History of Community-Based Innovation

CBIs involve local stakeholders in designing and implementing projects addressing communal issues, leveraging local knowledge, skills, and resources to ensure contextually relevant and sustainable solutions (Mansuri & Rao, 2013). CBIs are seen as more effective than top-down approaches<sup>20</sup> due to their grassroots nature and deep community engagement. Gaventa and Barrett (2012) demonstrate that CBIs can lead to significant improvements in governance and accountability, empowering communities to participate actively in decision-making processes. Cornwall and Coelho (2007) argue that the participatory nature of CBIs ensures interventions are

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<sup>&</sup>lt;sup>19</sup> Farming techniques that are meant to satisfy present food demands without jeopardising the capacity of future generations to meet their own are known as sustainable farming practices. These methods frequently include ways to preserve soil health, cut back on chemical inputs, and conserve water, all of which support long-term agricultural production and ecological responsibility.

<sup>&</sup>lt;sup>20</sup> Top-down methods describe plans or regulations that are enforced by organisations or governments at a higher level without much involvement from the local communities that will be impacted by these choices. These methods frequently depend on a centralised decision-making process, which may ignore regional factors and produce outcomes that fall short of adequately addressing the unique requirements or circumstances of the community.

tailored to the community's specific needs and priorities, leading to more sustainable outcomes. However, CBIs face challenges such as resource limitations, governance issues, and potential conflicts among stakeholders. Ensuring genuine participation and avoiding the co-option of initiatives by more powerful community members are ongoing concerns requiring careful planning and continuous monitoring (Bowen et al., 2010; Mansuri & Rao, 2013).

The evolution of Makerspaces as hubs of community innovation can be linked to the broader historical context of community workshops and public libraries offering access to technology and learning resources. For example, the role of public libraries as makerspaces is explored by Slatter and Howard (2013), who highlight the shift from traditional library services to providing spaces for digital fabrication and collaborative projects. The integration of makerspaces within public libraries has been shown to support lifelong learning and digital literacy, offering a complementary perspective to the standalone makerspace model (Slatter & Howard, 2013). Moreover, the impact of makerspaces on fostering a culture of innovation is further discussed by Hatch (2014), who emphasises the importance of these spaces in nurturing entrepreneurial mindsets and providing a platform for community-driven projects. The collaborative environment of makerspaces encourages knowledge sharing and peer learning, which are essential for the diffusion of innovation (Hatch, 2014).

Additionally, the concept of frugal innovation, closely related to jugaad, has been a rare topic of study in the context of emerging markets. Bound and Thornton (2012) explore how frugal innovation can drive sustainable development by addressing the unique challenges faced by low-income communities. They argue that frugal innovation not only meets immediate needs but also builds local capacities and fosters resilience (Bound & Thornton, 2012). Tiwari and Herstatt (2012) discuss how frugal innovations can contribute to sustainable development by reducing environmental impact and promoting resource efficiency. The social impact of makerspaces in promoting inclusivity and addressing social inequalities is highlighted by Tanenbaum et al. (2013). They argue that makerspaces can empower marginalised communities by providing access to technology and fostering a sense of agency. This empowerment can lead to greater social cohesion and community resilience, aligning with the goals of community-based initiatives (Tanenbaum et al., 2013).

## 2.4: Jugaad and its Theoretical Symbols

The concept of jugaad, an Indian term denoting frugal and flexible innovation, has garnered significant attention in both academic and practical realms. It embodies the ability to improvise and find solutions using limited resources, often resulting in groundbreaking innovations. To understand jugaad within a broader context, it is essential to explore various theoretical frameworks that underpin this concept.

#### 2.4.1: Innovation Theories

Jugaad's approach to innovation can be closely associated with several established theories of innovation. Clayton Christensen's Disruptive Innovation Theory posits that new market entrants can disrupt established markets by offering more affordable and accessible solutions (Christensen, 1997). Jugaad's fundamental principle of creating value with minimal resources often leads to innovations that challenge traditional market dynamics, thereby embodying the essence of disruptive innovation. By targeting underserved markets and providing cost-effective solutions, jugaad innovations can significantly alter the competitive landscape, making traditional business models obsolete (Markides, 2006).

In addition to the work carried out by Christensen, Open Innovation<sup>21</sup>, as articulated by Henry Chesbrough, underscores the importance of using both internal and external ideas to drive innovation (Chesbrough, 2003). Makerspaces, which serve as communal hubs for collaborative creation, epitomise this theory by fostering an environment where diverse individuals can converge, share knowledge, and co-create solutions. This culture of openness and inclusivity is vital for the proliferation of jugaad, as it thrives on the cross-pollination of ideas and skills. Open innovation emphasises the porous boundaries of organisations, where the flow of ideas across

<sup>&</sup>lt;sup>21</sup> The business and innovation model called "open innovation" pushes companies to collaborate with startups, academic institutions, and even rival businesses to improve their innovation processes by bringing in outside knowledge and technology. This strategy differs from the conventional closed innovation model, which has all research and development taking place within the business.

external and internal channels accelerates innovation cycles and reduces the time to market (Gassmann & Enkel, 2004).

Another relevant framework is User Innovation, which involves innovations developed by endusers rather than manufacturers (von Hippel, 2005). End-users, intimately familiar with their own needs and the limitations of their environments, are uniquely positioned to develop practical solutions that are both effective and sustainable. These innovations are often characterised by their simplicity, cost-effectiveness, and immediate applicability, addressing pressing problems in real-time. The iterative nature of user innovation also mirrors the adaptive processes seen in jugaad, where continuous tweaking and refinement are integral to developing viable solutions. Incorporating user innovation into the broader understanding of jugaad not only enriches the narrative of frugal innovation but also highlights the democratisation of the innovation process. It underscores the potential for significant advancements to emerge from non-traditional sources, challenging the conventional hierarchies of innovation that prioritise formal R&D structures.

Jugaad often originates from users who face specific constraints and devise innovative solutions to overcome them. This bottom-up approach is critical in environments where formal R&D processes are limited, and it aligns with the grassroots nature of jugaad, emphasising the importance of user-driven creativity in innovation ecosystems.

### 2.4.2: Economic Theories Related to Frugality

The economic underpinning of jugaad can be examined through the Resource-Based View (RBV), which emphasises leveraging existing resources to gain competitive advantage (Barney, 1991). Jugaad's practice of making the most out of limited resources aligns perfectly with RBV, demonstrating how constraints can drive creative and innovative solutions. RBV highlights the strategic importance of resource configuration<sup>22</sup> and the ability to utilise existing assets in innovative ways to achieve superior performance (Penrose, 1959; Wernerfelt, 1984). Moreover, the theory of Frugal Innovation, outlined by Radjou, Prabhu, and Ahuja (2012), resonates strongly with jugaad. Frugal innovation focuses on reducing the complexity and cost of goods and services

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<sup>&</sup>lt;sup>22</sup> In this context, resource configuration denotes the deliberate placement and allocation of an organization's assets, including human capital, technology, and tangible assets, in a way that optimises their usefulness and efficiency. In order to solve problems or take advantage of opportunities, it entails conceptually integrating and reconfiguring these resources, which frequently produces creative outcomes without requiring substantial additional investments.

while maintaining essential functionality. It champions the idea that significant innovations can arise from constraints, fostering products and services that are both affordable and high-quality (Tiwari & Herstatt, 2012).

### 2.5: Gaps in Current Research

Despite the growing body of literature on Makerspaces, jugaad, and community-based initiatives, several gaps persist. Even with the great positives within the research of these topics, it is undeniable that the review of literature on Makerspaces, jugaad, and CBIs reveals that there is not only a lack of sufficient work but also a lack in deeper nuanced study of these topics and their synergies. Although works of Bound and Thornton (2012) and Tanenbaum et al. (2013) delve briefly into the intersection between frugality and innovation growth and its practical impacts, within the whole scholarly ecosystem there is limited research on the integration of jugaad principles within Makerspaces and a lack of nuance into this study with many works exploring this integration of jugaad principles within Makerspaces as an afterthought within their research works. Understanding how these spaces harness frugal innovation techniques to enhance their impact remains underexplored. While there is substantial research on Makerspaces in Western contexts, studies focusing on their effectiveness in developing countries are scarce. Firstly, there is a paucity of research examining the integration of jugaad principles within Makerspaces. Understanding how these spaces can harness frugal innovation techniques to enhance their impact remains underexplored. The potential of combining the open, collaborative environment of Makerspaces with the resourcefulness and adaptability of jugaad could provide significant insights into creating sustainable and scalable solutions, particularly in resource-constrained settings. For instance, the integration of jugaad has already shown promise in sectors like healthcare and agriculture, where frugal innovation has led to the creation of low-cost ECG machines and portable diagnostic kits (Radjou et al., 2012) or motorbike-powered ploughs and solar-powered irrigation pumps (Prabhu & Jain, 2015). Applying similar principles within Makerspaces could enable the development of context-specific tools and technologies that are both affordable and effective, thereby democratising innovation.

While there is substantial research on Makerspaces in Western contexts, studies focusing on their implementation and effectiveness in developing countries are limited. Most existing literature emphasises the advanced technological infrastructure and abundant resources available in developed countries, overlooking the unique challenges and opportunities present in developing regions. This work aims to fill this gap by providing insights specific to the Indian context, where the confluence of traditional knowledge, local ingenuity, and emerging technologies can foster a unique innovation ecosystem. As pointed out earlier in this thesis, in rural India, the combination of local artisans' traditional skills with the collaborative and technological resources of a Makerspace could lead to innovative products that cater specifically to local needs. This approach not only highlights the practical applications of frugal innovation but also demonstrates how community engagement can enhance the relevance and impact of technological solutions (Sheridan et al., 2014; Martin, 2015).

There is a need for more comprehensive studies on the long-term sustainability and scalability of community-based initiatives. While many projects demonstrate initial success, ensuring their durability and broader applicability requires further investigation. The dynamics of community participation, the evolving nature of local needs, and the ability to scale successful initiatives to other regions or contexts are critical factors that warrant deeper exploration. The initial success of community-driven health initiatives in rural India has led to improved maternal and child health outcomes<sup>23</sup> (Mansuri & Rao, 2013), but scaling these initiatives requires understanding and addressing diverse local challenges and resource limitations. Similarly, in the field of education, community-driven programs have significantly increased literacy rates and school attendance in underserved areas (Gaventa & Barrett, 2012). However, replicating these successes elsewhere involves overcoming barriers such as resource constraints, governance issues, and potential conflicts among stakeholders (Bowen et al., 2010). Addressing these gaps will contribute to a more holistic understanding of how community-driven, frugal innovation can be sustained and replicated, ensuring that the benefits of these initiatives are widely felt and enduring.

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<sup>&</sup>lt;sup>23</sup> National Family Health Survey (NFHS) 2019-21 helps substantiate this claim. According to the National Family Health Survey (NFHS) 2019–21, mothers receiving antenatal care in the first trimester increased from 54.2% to 67.9% during the same period, and the percentage of institutional births in rural areas increased from 75.1% in 2015–16 to 86.7% in 2019–21 (National Family Health Survey, 2021; Press Information Bureau, 2023).

### 2.6: How This Thesis Differentiates

This thesis distinguishes itself by exploring the intersection of Makerspaces, jugaad, and community-based initiatives within India. By focusing on specific case studies, it provides a nuanced understanding of how these elements interact to foster innovation and address local challenges. Unlike previous studies that often treat these topics in isolation, this thesis examines their synergies and complementarities, offering a more integrated perspective on grassroots innovation.

For instance, in examining a Makerspace in a rural Indian village, this study explores how local artisans utilise jugaad techniques to create efficient, low-cost tools, which are then refined and scaled through the collaborative environment of the Makerspace. This approach not only highlights the practical applications of frugal innovation but also demonstrates how community engagement can enhance the relevance and impact of technological solutions.

Moreover, this work emphasises the importance of cultural context, which is frequently overlooked in broader analyses. The incorporation of local traditions, social structures, and indigenous knowledge systems into the innovation process is crucial for the success and acceptance of new technologies and practices. By integrating theoretical perspectives with empirical data, this study offers comprehensive insights into the mechanisms and outcomes of community-driven innovation in India, showcasing how these initiatives can be tailored to meet the specific needs and aspirations of local communities.

Additionally, this research delves into the policy implications of supporting Makerspaces and jugaad within CBIs, advocating for a more inclusive and supportive ecosystem that nurtures grassroots innovation. By highlighting successful examples and identifying key challenges, this Master's thesis provides actionable recommendations for policymakers, practitioners, and researchers aiming to foster sustainable development through frugal innovation and community engagement.

# **Chapter 3: Jugaad and Community Based Innovation**

### 3.1: Analysis of Jugaad in India

India, with its diverse socio-economic landscape and myriad challenges, has witnessed the emergence of numerous community-based innovations, or what can be referred to as structured jugaad, aimed at addressing local issues and fostering inclusive development (Gupta, 2012). These innovations, often originating at the grassroots level, harness the collective wisdom, resources, and creativity of communities to devise solutions to complex problems (Prahalad & Mashelkar, 2010). Ranging from sustainable agriculture practices to healthcare interventions and technology solutions, these initiatives have significantly impacted the lives of millions across the country. This section embarks on a comprehensive analysis of structured Jugaad in India, shedding light on their nature, impact, challenges, and the broader ecosystem supporting their growth.

Until the end of the 1990s the topic of development had gone largely under the radar of these scholars, however, this has now dramatically changed. New terms such as 'frugal innovation', 'reverse innovation', 'Jugaad innovation', 'Bottom of the Pyramid (BOP) innovation', 'Gandhian innovation', 'pro-poor vs. from-the-poor innovation', 'long tail and long tailoring innovation', 'below-the-radar innovation' and, notably, 'inclusive innovation' have proliferated in abundance (Chataway et al., 2014, Kolk et al., 2013, Levidow and Papaioannou, 2017, Pansera, 2013, Sonne, 2012).

Jugaad in India encompasses a wide array of initiatives spanning various sectors such as agriculture, healthcare, education, and technology. These innovations typically arise from within communities themselves, driven by local needs and aspirations (Radjou, Prabhu, & Ahuja, 2012). They often leverage indigenous knowledge, traditional practices, and local resources to develop contextually relevant solutions (Govindarajan & Trimble, 2012). For instance, initiatives like community-managed irrigation systems in drought-prone regions, traditional herbal medicine practices, and women-led self-help groups are emblematic of community-driven innovation in

India. Moreover, Jugaad innovations are characterised by their participatory nature, wherein community members actively engage in problem-solving and decision-making processes (Navi Radjou & Jaideep Prabhu, 2015). This participatory approach not only ensures the relevance and sustainability of interventions but also fosters a sense of ownership and empowerment among community members. One prominent example of Jugaad in agriculture is the use of traditional rainwater harvesting techniques<sup>24</sup> in arid regions of Rajasthan. Communities have revived ancient practices such as building 'khadins' (earthen embankments) and 'johads' (small check dams) to conserve water and recharge groundwater levels (Agarwal & Narain, 1997). These methods, combined with modern agricultural practices<sup>25</sup>, have significantly improved water availability, leading to increased agricultural productivity and enhanced livelihoods for farmers (UNESCO, 2018). By democratising innovation processes, these initiatives challenge top-down development paradigms and promote inclusive, bottom-up approaches to development (Prakash & De, 2007).

# 3.2: Jugaad and its role in Facilitating Sustainability

The implementation of sustainability can be experimented by the introduction of a circular economy to community-based projects, in its definition Circular Economy is an economic system based on the reuse and regeneration of materials or products, especially as a means of continuing production in a sustainable or environmentally friendly way. The circular economy, a rather contemporary sustainability paradigm, could be adopted by established firms and startups in this sector, enhancing its economic, environmental, and social aspects. Jobs are generated through various circular strategies (CSs), such as recycling, renting, repairing, and reselling items (Pansera and Owens, 2018). Although these CSs can create employment, their quality, community impact, gender equality, and inclusiveness need careful evaluation to address potential negative consequences and trade-offs<sup>26</sup>.

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<sup>&</sup>lt;sup>24</sup> Traditional rainwater harvesting techniques are historically used approaches of collecting and preserving rainfall for home and agricultural use, particularly in areas where water shortage is a major issue.

<sup>&</sup>lt;sup>25</sup> Modern agricultural practices in this context refer to contemporary techniques such as crop rotation, drip irrigation, and the use of high-yield seed varieties, which are integrated with traditional methods to enhance efficiency and productivity.

<sup>&</sup>lt;sup>26</sup> The circular economy may have trade-offs and unfavourable effects, such as the elimination of traditional occupations, decreased income stability due to the gig economy nature of some circular jobs and environmental

These close knit micro-economies don't interfere with the overall grossing of the state either. Community-based projects that implement a circular economy can help respective communities achieve independent and interdependent functioning, further fostering community harmony and skill development. This realisation isn't anything new either. When we look back in history. When we delve deep into the history of trade hubs in the Eastern coastal areas of India you can see a communal harmony within these sectors where communities of separate religions worked together.<sup>27</sup> Different sectors of people were required to work interdependently because they possessed specialised and complementary skills. This could work in the modern settings via encouraging interdependent functioning of communities via relying on other communities which have a complementary skill or resources that they are specialised in. For example, community X specialises on making shoes that go on the left foot, while community Y specialises on making shoes that go on the right foot, both communities can come together and work interdependently to make a complete product and then split the earnings from the sales of said product. This however has its flaws, production cost difference in either communities can alter the earnings, investments and ultimately, the profits of communities that are involved, so a meticulously planned execution is required. This interdependent functioning can also even be a gateway to the sharing of skills, community X would now be able to make a shoe for the right foot and community Y can make one for the left. Community interdependency can foster a new wave of opportunities for the community-based projects to work off of.

effects from the energy required for recycling. Furthermore, there may be disparities in access to circular opportunities, with marginalised people disproportionately suffering the costs disproportionately.

This is in reference to past trade networks across regions like Tamil Nadu and Andhra Pradesh, where Christian, Muslim, and Hindu communities worked together on a variety of projects, including textiles, shipbuilding, and commerce. Despite theological differences, these relationships allowed for peaceful coexistence and shared prosperity by fostering a feeling of economic interdependence and mutual respect.

### 3.3: Impact of Community-Based Innovations

The impact of community-based jugaad in India is multifaceted, encompassing social, economic, and environmental dimensions. At the societal level, these innovations contribute to poverty alleviation, social inclusion, and empowerment of marginalised groups. For instance, initiatives like microfinance cooperatives<sup>28</sup> and women's self-help groups have played a pivotal role in enhancing economic opportunities for women in rural areas (Yunus, 2007). Google famously started the "Internet Saathi" program. Through their Internet Saathi initiative, women ambassadors have trained and educated women across 300,000 villages on the benefits of the Internet in their day-to-day life. This has led to many women being tech literate, helping them push the boundaries set for them by their environment, thereby reducing gender disparities and empowering women as agents of change (Google, 2015).

Economically, community-based innovations stimulate local economies, create livelihood opportunities, and enhance productivity. By promoting sustainable agricultural practices, such as organic farming and watershed management, these initiatives improve farmers' incomes, reduce dependency on external inputs, and mitigate environmental degradation (Pretty, 2008). Similarly, innovations in rural enterprises, handicrafts, and small-scale industries empower local artisans and entrepreneurs, catalysing economic growth at the grassroots level (Sachs, 2005).

Furthermore, community-based innovations contribute to environmental sustainability by encouraging the use of eco-friendly practices and technologies. For example, the development of low-cost, solar-powered irrigation systems has not only improved agricultural productivity but also reduced the reliance on fossil fuels and minimise the environmental footprint of farming activities (Lal, 2014). In urban areas, community-driven waste management initiatives have demonstrated significant potential in reducing waste and promoting recycling, thereby contributing to cleaner and healthier living environments (Singh & Ordoñez, 2016).

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<sup>&</sup>lt;sup>28</sup> Microfinance cooperatives are community-driven financial institutions that provide small loans and services to those without access to traditional banking. By pooling resources, they support economic self-sufficiency and financial inclusion for low-income individuals and small entrepreneurs (Morduch & Haley, 2002).

The role of education in community-based innovations cannot be overstated. By integrating traditional knowledge with modern scientific approaches, educational programs tailored to local contexts have empowered communities to develop innovative solutions to their specific challenges (Jha & Pou, 2017). The establishment of rural innovation labs and community learning centres has facilitated knowledge exchange, fostering a culture of continuous learning and adaptation. These centres often serve as hubs for collaborative problem-solving, where community members, local experts, and external partners come together to co-create solutions (Chambers, 1997).

Community-based innovations also play a crucial role in disaster resilience and climate adaptation. In regions prone to natural disasters, locally developed early warning systems and resilient agricultural practices have proven to be vital in mitigating the impact of these events (Adger, 2003). For instance, community-led mangrove restoration<sup>29</sup> projects along coastal areas such as, the Pichavaram Mangrove Restoration Project in Tamil Nadu<sup>30</sup>, have provided natural barriers against storm surges and enhanced the livelihoods of local fishing communities (Dahdouh-Guebas et al., 2005). The impact of community-based jugaad in India extends far beyond immediate problem-solving. By harnessing the collective ingenuity and resourcefulness of local communities, these innovations drive social, economic, and environmental progress, fostering a more inclusive and sustainable development paradigm.

### 3.3.1: Challenges and Constraints

Despite their transformative potential, community-based innovations in India face several challenges and constraints that hinder their scalability and sustainability. Limited access to resources, including finance, technology, and infrastructure, often impedes the development and replication of innovative solutions. Additionally, bureaucratic hurdles, regulatory complexities, and institutional inertia pose significant barriers to the scaling up of grassroots initiatives. Social and cultural factors, such as caste hierarchies, gender norms, and power dynamics, can undermine

<sup>&</sup>lt;sup>29</sup> These projects involve the active participation of local communities in the rehabilitation and management of mangrove ecosystems. They typically focus on the restoration of degraded mangrove areas through replanting and protection initiatives, enhancing the natural resilience of coastal regions while supporting local economies through sustainable practices.

<sup>&</sup>lt;sup>30</sup> This initiative, which was initiated following the tsunami that struck the Indian Ocean in 2004, aimed to restore mangroves as a natural barrier against storms and tsunamis in the future. The local population were involved in the conservation and replanting activities.

the inclusivity and effectiveness of community-based interventions. Discrimination and marginalisation based on caste, gender, or ethnicity may inhibit certain groups from fully participating in innovation processes or accessing the benefits thereof. Addressing these systemic inequalities and fostering inclusive innovation ecosystems are essential for realising the full potential of community-based initiatives.

Furthermore, the lack of adequate policy support and institutional mechanisms for promoting grassroots innovations poses a critical challenge. While there have been efforts to recognize and support community-driven initiatives through government schemes and programs, the implementation often falls short, with limited coordination, inadequate funding, and bureaucratic inefficiencies hampering the effectiveness of such initiatives.

### 3.3.2: Government Support and Policy Interventions

Recognizing the importance of community-based innovations in driving socio-economic development, the Indian government has taken several policy initiatives to support and promote grassroots innovations. The National Innovation Foundation<sup>31</sup> (NIF), established in 2000, aims to scout, support, and scale up grassroots innovations across the country. Through its various programs, including the Honey Bee Network and the Innovation Fund<sup>32</sup>, NIF facilitates knowledge exchange, capacity building, and funding support for innovators at the grassroots level.

Additionally, initiatives like the National Rural Livelihoods Mission (NRLM) and the Deendayal Antyodaya Yojana - National Rural Livelihoods Mission (DAY-NRLM) focus on promoting community-based enterprises, self-help groups, and livelihood interventions in rural areas. These programs provide financial assistance, skill development training, and market linkages to empower rural communities and enhance their economic resilience. Furthermore, the government has

<sup>&</sup>lt;sup>31</sup> The Indian government founded the National Innovation Foundation (NIF), an independent organisation, to support and capitalise on community-based innovations and traditional knowledge. Acting as a liaison between innovators and institutional support, its goal is to establish a long-lasting ecosystem that will facilitate the growth and dissemination of localised ideas.

<sup>&</sup>lt;sup>32</sup> The Honey Bee Network aims to record and promote regional inventions in India. Dr. Anil Gupta founded the network in 1999, and it serves as a repository for indigenous ideas and information, encouraging partnerships between academic institutions and rural innovators.

launched schemes like the Startup India initiative and the Atal Innovation Mission (AIM) to foster an entrepreneurial ecosystem and promote innovation culture across the country. These initiatives provide incubation support, mentorship, and funding opportunities to aspiring entrepreneurs, including those from marginalised communities, thus catalysing the growth of grassroots innovations.

Community-based innovations represent a potent force for driving inclusive and sustainable development in India. By harnessing local knowledge, resources, and collective action, these initiatives address complex socio-economic challenges while empowering communities and fostering resilience. However, realising the full potential of grassroots innovations requires concerted efforts to overcome systemic barriers, promote inclusivity, and strengthen supportive ecosystems. Government policies and institutional mechanisms play a pivotal role in nurturing and scaling up community-driven initiatives. By fostering an enabling environment, providing financial support, and facilitating knowledge exchange, policymakers can empower innovators at the grassroots level and unlock their transformative potential. Moreover, fostering partnerships between government agencies, civil society organisations, academia, and the private sector can further amplify the impact of community-based innovations and accelerate progress towards inclusive and sustainable development in India.

# 3.4: Comparative Exploration of India's Jugaad and Community-Based Innovation in the Western Context

Innovation serves as the cornerstone upon which societies build progress, driving solutions to challenges and opening avenues for improvement across various domains. Whether in technology, healthcare, education, or beyond, the pursuit of innovation fuels advancements that shape the course of human civilization. Within this expansive global landscape of innovation, India's jugaad and community-based innovation in the West stand out as distinct yet interconnected phenomena.

Community-based innovation initiatives in the Western context represent a deliberate and organised approach to fostering creativity, collaboration, and problem-solving within structured environments. These initiatives, often housed in innovation hubs, research institutions, or specialised centres, serve as catalysts for bringing together diverse stakeholders, including researchers, entrepreneurs, policymakers, and community members (von Hippel, 2005). Through a variety of programs, activities, and resources, they aim to nurture a culture of innovation and experimentation, driving progress in areas ranging from technology and science to social and environmental impact (Westley et al., 2006).

One hallmark of community-based innovation initiatives is their emphasis on collaboration and collective problem-solving. By leveraging the collective intelligence and expertise of participants, these initiatives harness the power of interdisciplinary collaboration to tackle complex challenges from multiple angles (Hargadon & Douglas, 2001). Whether through formalised partnerships, coworking spaces, or collaborative projects, participants collaborate to generate new ideas, share knowledge, and co-create solutions that have the potential to drive significant impact.

#### 3.4.1: Similarities and Differences

While jugaad and community-based innovation share common principles such as adaptability and flexibility, they diverge in their motivations and approaches. Both prioritise the democratisation of innovation, harnessing diverse perspectives and skills to address challenges.

However, in distinction, community-based innovation initiatives prioritise addressing broader social or environmental concerns, reflecting a commitment to creating positive change beyond individual or organisational interests (Westley et al., 2006). Unlike the organic emergence of jugaad, which often arises in response to immediate needs or constraints, community-based innovation in the Western context is driven by strategic objectives aimed at achieving long-term societal or environmental goals (von Hippel, 2005). This strategic focus is evident in the selection of projects and initiatives, which are often aligned with overarching themes such as sustainability, social justice, or public health.

A key aspect of community-based innovation is its emphasis on scalability and sustainability (Chesbrough & Appleyard, 2007). Recognizing the importance of creating solutions that can be effectively scaled and maintained over time, these initiatives prioritise projects and interventions with the potential for broad impact and long-term viability. This focus on scalability involves not only developing innovative technologies or approaches but also building robust ecosystems of support, including funding mechanisms, policy frameworks, and partnerships, to ensure the sustained growth and adoption of innovations.

Projects such as open-source software development and citizen science<sup>33</sup> exemplify the collaborative nature of Western innovation initiatives (Hargadon & Douglas, 2001). Open-source software projects, for example, rely on a decentralised community of contributors who collaborate to develop, improve, and maintain software that is freely available for anyone to use, modify, or distribute (von Hippel, 2005). Similarly, citizen science projects engage volunteers from diverse backgrounds in scientific research, allowing them to contribute data, insights, and expertise to address real-world challenges in fields such as environmental conservation, public health, and astronomy (Westley et al., 2006).

### 3.4.2: Bridging Worlds: Exploring Synergies and Learning Opportunities

On the other hand, Jugaad-inspired innovations serve as a testament to the ingenuity and resilience of individuals and communities facing resource constraints (Bhatt & Kumar, 2010). Rooted in the cultural ethos of jugaadu (resourceful) mindset, these innovations demonstrate the power of frugal creativity in overcoming challenges in resource-constrained environments (Chugh & Kachhwaha, 2017). From makeshift agricultural tools to improvised medical devices, jugaad exemplifies the ability to find innovative solutions using limited resources and materials (Gupta, 2012).

<sup>&</sup>lt;sup>33</sup> Citizen science is the practice of involving individuals from the public in scientific research by having them assist with data collecting, analysis, and problem-solving. By utilising the many abilities and viewpoints of volunteers, this participatory method improves scientific research and frequently results in a rise in public interest and the democratisation of science.

One of the defining features of jugaad-inspired innovations is their emphasis on grassroots empowerment (Puranam et al., 2014). Unlike top-down approaches<sup>34</sup> to innovation, which may rely on external expertise or resources, jugaad encourages local communities to leverage their knowledge, skills, and available resources to address their own needs (Chesbrough & Appleyard, 2007). This bottom-up approach not only fosters a sense of ownership and agency among community members but also ensures that solutions are contextually relevant and sustainable (Puranam et al., 2014).

Jugaad-inspired innovations often embody principles of inclusive design, making them accessible and affordable to a wide range of users (Bhatt & Kumar, 2010). By prioritising simplicity, adaptability, and affordability, jugaad solutions have the potential to reach marginalised or underserved populations who may lack access to conventional technologies or services (Gupta, 2012). This inclusivity not only enhances the impact of jugaad innovations but also fosters social equity and empowerment within communities (Chugh & Kachhwaha, 2017). In addition to addressing immediate needs, jugaad-inspired innovations also have broader implications for sustainable development (Bhatt & Kumar, 2010). By promoting resource efficiency, waste reduction, and environmental conservation, jugaad solutions contribute to the resilience of communities and ecosystems in the face of environmental challenges (Puranam et al., 2014).

India's jugaad and community-based innovation in the Western context represent distinct yet complementary approaches to innovation. While jugaad embodies resourcefulness and adaptability rooted in Indian culture, Conversely, community-based innovation initiatives in the West offer a roadmap for formalisation, scalability, and institutional support, guiding the journey from ideation to impact (Chesbrough & Appleyard, 2007). By recognizing their shared values, divergent paths, and potential for synergies, stakeholders can leverage the strengths of both approaches to foster inclusive, sustainable, and impactful innovation ecosystems.

<sup>&</sup>lt;sup>34</sup> Within this context, corporate innovation labs, government-led research projects, and centralised R&D programs are a few examples of top-down methods to innovation. These approaches usually entail the development and implementation of solutions by specialists or administrators rather than local stakeholders, with strategic direction and budget allocation coming from higher organisational or institutional levels.

### 3.5: Opportunities for Amalgamation of Jugaad and Community based Innovation principles

The thesis study has established that while Jugaad thrives in environments where resources are scarce, encouraging individuals to repurpose existing materials and leverage indigenous knowledge to create innovative solutions (Bhatti, 2018), community-based innovation emphasises a structured, inclusive and participatory decision-making, and a deep understanding of local needs and dynamics. It fosters a sense of ownership and empowerment among community members, leading to solutions that are contextually relevant and culturally sensitive. The soul of Jugaad and community-based innovation remains the same while manifesting principle and theoretical distinctions between each other. Hence, this could provide great scope for an amalgamation whereby Jugaad could inherit certain elements from the more scientific elementalisation of community-based innovations.

#### 3.5.1: Co-creation Platforms

By integrating Jugaad's agility with community-based innovation's collaborative ethos, organisations can establish co-creation platforms that engage diverse stakeholders in problem-solving. These platforms serve as dynamic spaces where individuals from various backgrounds, including entrepreneurs, engineers, designers, and community members, come together to ideate, prototype, and iterate solutions to local challenges. One exemplary manifestation of such platforms is found in initiatives like Fab Labs and Makerspaces.

Within these co-creation platforms, the agility of Jugaad comes into play. Jugaad encourages individuals to work with what they have, embracing constraints as opportunities for creativity. In the context of Makerspaces, this means leveraging available materials, repurposing existing technologies, and tapping into local knowledge and expertise to develop innovative solutions. For example, in rural communities with limited access to conventional manufacturing resources, individuals may employ Jugaad principles to create low-cost, locally sourced prototypes using readily available materials like bamboo or recycled plastics.

Moreover, these co-creation platforms serve as catalysts for cross-disciplinary collaboration and learning. By bringing together individuals with diverse skill sets and perspectives, they facilitate the co-design process, ensuring that solutions are not only technically feasible but also socially and culturally relevant. Through collaborative workshops, hackathons, and design sprints, participants engage in iterative problem-solving, refining their ideas based on real-time feedback from peers and end-users.

The impact of co-creation platforms extends beyond the development phase, encompassing aspects of implementation, scaling, and sustainability. These platforms serve as launchpads for innovative ventures, providing entrepreneurs with the resources and support needed to transform ideas into viable products or services. Additionally, they foster a sense of ownership and community stewardship, ensuring that solutions are embraced and maintained by local stakeholders in the long run.

In essence, co-creation platforms represent a convergence of Jugaad's improvisational spirit with community-based innovation's emphasis on inclusivity and participation. By harnessing the collective intelligence and creativity of diverse stakeholders, these platforms have the potential to catalyse transformative change, driving social impact and economic development at the grassroots level. As such, they serve as shining examples of how synergies between different innovation paradigms can lead to meaningful outcomes for communities worldwide.

### 3.5.2: Frugal Technologies for Community Development

Jugaad tech built within the community-based innovation framework represents a promising avenue for addressing pressing community challenges, particularly in areas where access to essential services like clean water, healthcare, and education remains limited or inadequate. These technologies leverage the principles of simplicity, affordability, and adaptability to create innovative solutions that cater to the specific needs of local communities. By involving community members in the co-creation and implementation of solutions, these technologies foster a sense of agency and ownership. Additionally, frugal innovations often utilise locally available materials

and resources, reducing dependence on external inputs<sup>35</sup> and promoting sustainability (Gupta & Sharma, 2020). This feature of empowerment directly leads on to the next point.

### 3.5.3: Empowering Grassroots Innovators

Community-based innovation ecosystems serve as fertile grounds for nurturing grassroots innovators who are inspired by the principles of Jugaad. These innovators, often embedded within the communities they serve, possess a deep understanding of local challenges and opportunities. By harnessing their creativity, resourcefulness, and intimate knowledge of their surroundings, grassroots innovators develop solutions that are not only effective but also culturally relevant and sustainable.

Grassroots innovators are uniquely positioned to identify and address community-specific challenges that may not be apparent to external actors. Their close proximity to the problem allows them to gain insights into the nuances of local contexts, including cultural practices, social dynamics, and environmental factors. By actively engaging with community members and stakeholders, grassroots innovators co-create solutions that resonate with the lived experiences and aspirations of the people they serve (Srivastava, 2021). Inspired by the ethos of Jugaad, grassroots innovators leverage limited resources to develop innovative solutions that meet the needs of their communities. Whether it's repurposing discarded materials, adapting traditional practices, or improvising with locally available resources, these innovators demonstrate remarkable ingenuity in overcoming constraints. Their ability to "do more with less" not only maximises the impact of their interventions but also promotes a culture of frugality and resourcefulness within the community (Bhatti, 2018).

Community-based innovation ecosystems provide platforms for grassroots innovators to collaborate with diverse stakeholders, including community members, researchers, policymakers, and entrepreneurs. By fostering inclusivity and participatory decision-making, these ecosystems amplify the voices of marginalised groups and ensure that solutions are co-designed with the

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<sup>&</sup>lt;sup>35</sup> In the context of frugal technologies, imported raw materials, sophisticated machinery, and patents or private technology are common examples of external inputs. In locations with limited resources, these inputs, which are usually expensive and involve extensive logistics, might restrict the scalability and affordability of solutions.

people they intend to benefit. This bottom-up approach not only enhances the relevance and acceptance of innovations but also fosters a sense of ownership and empowerment among community members (Westley et al., 2014). While grassroots innovators operate at the local level, they are not isolated entities. Community-based innovation ecosystems facilitate the exchange of knowledge, resources, and best practices among innovators, enabling them to learn from each other's experiences and scale their impact. Platforms such as the Honey Bee Network serve as repositories of grassroots innovations, documenting, disseminating, and amplifying promising solutions to address broader societal challenges (Gupta & Sharma, 2020).

The amalgamation of Jugaad and Community-Based Innovation principles presents a compelling paradigm for fostering inclusive and sustainable development. By harnessing the agility of Jugaad and the collective intelligence of communities, we can co-create innovative solutions that address complex challenges while nurturing local ecosystems of creativity and resilience. As we navigate an increasingly uncertain future, embracing the synergy between these paradigms offers a pathway towards building more equitable, resilient, and prosperous societies. A common element that has become transparent from within this explorative study on the synergy between community-based innovations principles and Jugaad ideology has been the need or perhaps capability for adopting an ecosystem for Jugaad. Such an ecosystem is to not restrict the creative flairs of Jugaad but to maintain it while enhancing its outreach, scalability and facilitating a community of like-minded innovators. Such an ecosystem exists within the global innovation sphere and that is Makerspaces. This work will further explore the synergy of makerspaces and how it could work hand in hand with India's rich tapestry of Jugaad.

### Chapter 4: The Modern Potentials of Jugaad-Makerspaces

While a playground has many attractions, none evokes creativity and innovation more than the sandbox. That's what makerspaces are in a nutshell, a place where exploration, creation and discovery of ideas are produced and then are shared outside the makerspaces, via communities, peers and even other makerspaces. In today's rapidly changing world, where innovation and creativity are highly prized, the emergence of spaces like makerspaces, thinking labs, and fab labs represents a transformative shift in how we approach learning, problem-solving, and innovation.

The 'sandbox' aspect of makerspaces comes with the variety of tools it possesses to allow the ideas to be properly experimented on. Prototypes are built and tested, and are changed necessarily. The ideas that form in the makerspaces don't stay as ideas, they're put to work and are brought to life. The concept of makerspaces aren't confined to contexts either; they're flexible to conjoint to any new addition, like a never ending jigsaw puzzle that has newer pieces consecutively added to it.

### 4.1: The Makerspace Model: Empowering Creativity and Collaboration

Innovation thrives in environments where constraints fuel creativity. Jugaad has long embodied this ethos of resourceful problem-solving. Makerspaces, as modern incarnations of collaborative workshops, share striking parallels with Jugaad philosophy. As the wheels of time turned and globalisation ushered in an era of interconnectedness, the spirit of Jugaad found new avenues of expression in the form of makerspaces. These modern-day workshops, pulsating with the energy of collaboration and creativity, serve as sanctuaries for the restless minds yearning to manifest

their ideas into reality (Odom et al., 2012). The evolution of makerspaces mirrors the evolutionary journey in testament to our innate drive to explore, tinker, and innovate.

The roots of makerspaces can be traced back to the dawn of the Industrial Revolution, when the rise of mechanisation sparked a fervent curiosity in the hearts of individuals eager to understand the inner workings of the machines that reshaped their world. In the hallowed halls of early tinkers' workshops and artisans' guilds, seeds of experimentation were sown, laying the groundwork for the movement that would follow centuries later. Delving into the historical roots of makerspaces reveals a compelling resonance with literary figures whose works embody the essence of creative ingenuity. The Renaissance luminary, Leonardo da Vinci, emerges as a quintessential exemplar of the maker ethos. Through his multifaceted explorations in art, science, and engineering, da Vinci epitomised a relentless pursuit of knowledge fueled by boundless curiosity and interdisciplinary fervour (Capra, 2007). His endeavours, spanning from anatomical studies to visionary inventions, underscored a holistic approach to creation that transcended traditional disciplinary boundaries.

Similarly, the speculative narratives of authors like Jules Verne and H.G. Wells<sup>36</sup> provide fertile ground for understanding the aspirational dimension of human ingenuity. Through literary voyages to fantastical realms and imaginative explorations of future technologies, Verne and Wells captivated readers with visions of worlds yet to be realised (Suvin, 1979). Their narratives served not merely as flights of fancy but as catalysts for envisioning possibilities beyond the constraints of contemporary reality, inspiring generations to reach for the celestial heights of innovation.

Makerspaces have garnered attention for their role in promoting creativity, experiential learning, and collaboration. In their research paper titled "Makerspaces and Innovation: An Analysis of Openness in Higher Education" (International Journal of Educational Technology in Higher Education, 2019), authors Milani Alfredo and Silvia Corti explore how makerspaces in higher education institutions facilitate open innovation. They emphasise the collaborative nature of

<sup>&</sup>lt;sup>36</sup> H.G. Wells (1866–1946) and Jules Verne (1828–1905) were influential authors in the science fiction genre. Through his investigation of futuristic technologies and geopolitical concerns, Verne, with his works like Journey to the Centre of the Earth and Twenty Thousand Leagues Under the Sea, and Wells, with his novels like The War of the Worlds and The Time Machine, are recognised with helping to shape modern science fiction. Both writers employed creative storytelling to explore the boundaries of scientific and technological possibilities, greatly impacting public opinion and expectations for future developments.

makerspaces, where students, faculty, and community members come together to share knowledge, skills, and ideas, aligning with the collaborative ethos of these spaces. Makerspaces have blossomed into vibrant ecosystems, pulsating with the collective heartbeat of creators, innovators, and dreamers. These sanctuaries of creativity have transcended geographical boundaries, proliferating across the globe like constellations in the night sky. From the bustling streets of New York City to the serene landscapes of rural Japan, makerspaces have become beacons of inspiration, drawing seekers of knowledge and harbouring the flames of innovation (Sheridan et al., 2014). In "The Maker Movement: A New Culture of Innovation" (Harvard Business Review, 2013), authors Anne-Marie Slaughter and Joi Ito highlight the democratisation of innovation and learning that makerspaces embody. They underscore how makerspaces enable individuals to become creators rather than consumers, fostering a culture of innovation that extends beyond educational institutions and into communities at large. Makerspaces, as dynamic environments fostering collaborative innovation, have seen to transcend the boundaries of urban landscapes (Taylor et. al.,2016).

### 4.1.1: Thinking Labs: Nurturing Critical Thinking and Problem-Solving

Thinking labs, often situated within educational institutions, have gained recognition for their role in fostering critical thinking and research skills. In their book "Inquiry as Stance: Practitioner Research for the Next Generation" (Teachers College Press, 2006), authors Marilyn Cochran-Smith and Susan L. Lytle discuss the importance of inquiry-based learning, which resonates with the objectives of thinking labs. They argue that inquiry-based learning encourages students to ask questions, conduct research, and develop analytical skills, aligning with the core principles of thinking labs.

Moreover, in "Teaching Critical Thinking: Practical Wisdom" (Routledge, 2009), author Bell Hooks discusses the significance of critical thinking as a transformative educational tool. She emphasises that critical thinking goes beyond rote learning and promotes active engagement with complex issues, a core aspect of thinking labs' objectives.

### 4.1.2: Fab Labs: Bridging Digital and Physical Worlds

Fab Labs, as a fusion of digital fabrication and traditional craftsmanship, have gained global recognition. In their paper "FabLab@School: How Do Makerspaces in Primary Schools Facilitate the Learning of 21st Century Skills?" (Journal of Computer Assisted Learning, 2021), authors Lisa Wiecki and Ingo Kollar examine the impact of FabLab@School<sup>37</sup> projects on primary school students. Their research demonstrates how Fab Labs empower students to bridge the digital and physical realms, promoting the acquisition of 21st-century skills such as problem-solving, collaboration, and digital literacy.

When it comes to the practicality of Fab Labs, the heterogeneity of its partakers produces breakthroughs rapidly as if it was routine. This is due to the different perspectives and skills that were mentioned earlier on. The ability to experiment and prototype is all possible because of the wide set of tools the makerspaces are equipped with, 3D printers, laser cutters, electronics, and traditional hand tools, enabling participants to engage in hands-on, project-based learning experiences. This provides a new opportunity to people without access to equipment to test out their ideas. So, in addition to a group with an innovative idea pool as support, a wide-range of tools that can be put to use to test out the ideas, a makerspace is the best way for an individual to learn and be confident to create. The hastened adaptation of Fab Labs into a variety of settings shows promise to progress as according to investigation on Australian universities with makerspaces, it was found that the adoption of Fab Labs in higher education is ever increasing (Wong & Patridge, 2016). Moorefield-Lang (2015) analysed the user agreements of makerspaces in public and academic libraries<sup>38</sup>. The study found that the Fab Labs are a very exciting topic in the field of library science at present. A makerspace is a place for students to implement their ideas, individually or in teams. It is defined as a creative and uniquely adaptable learning environment

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<sup>&</sup>lt;sup>37</sup> FabLab@School is an educational initiative that integrates the principles of digital fabrication and maker culture into primary education. It provides students with hands-on experience using advanced tools and technologies, such as 3D printers and laser cutters, within a structured learning environment. The program aims to enhance students' practical skills and creativity by enabling them to design, prototype, and construct their own projects.

<sup>&</sup>lt;sup>38</sup> The analysis conducted by Moorefield-Lang (2015) primarily focused on makerspaces within public and academic libraries across the United States, where the integration of makerspaces into libraries has been gaining significant attention as a means to enhance educational and creative opportunities for students and the broader community.

with tools and materials, which can be physical and/or virtual, where students have an opportunity to explore, design, play, tinker, collaborate, inquire, experiment, solve problems and invent (Loertscher - 2013). Furthermore, in "Design, Make, Play: Growing the Next Generation of STEM Innovators" (Routledge, 2013), authors Margaret Honey and David E. Kanter explore the role of digital fabrication<sup>39</sup>, which is central to Fab Labs, in enhancing STEM education. They emphasise how digital fabrication technologies enable students to move beyond theoretical knowledge to practical problem-solving, echoing the core principles of Fab Labs.

### 4.1.3: Impact and Significance of These Models

The impact and significance of these models extend beyond the educational realm. In "Creating Innovators: The Making of Young People Who Will Change the World" (Scribner, 2012), author Tony Wagner discusses the transformation of education through hands-on, experiential learning. He highlights how makerspaces, thinking labs, and similar spaces prepare students to thrive in a rapidly changing job market by nurturing creativity, innovation, and problem-solving skills. And, in "The Rainforest: The Secret to Building the Next Silicon Valley" (Hachette Books, 2012), authors Victor W. Hwang and Greg Horowitt emphasise the role of collaborative spaces in fostering innovation ecosystems. They argue that these spaces serve as catalysts for innovation, entrepreneurship, and the creation of new technologies and products.

In their study titled "Makerspaces in the Early Years: A Literature Review" (TechTrends, 2017), authors Deborah Fields and Yasmin B. Kafai explore the role of makerspaces in building communities of learners. They discuss how makerspaces create a sense of belonging and shared purpose, fostering social connections and collaborative learning among participants. While in "Makerspace for Education" (International Journal of Technology and Design Education, 2019), authors Ozgul Unal and Ramazan Unal discuss the role of makerspaces in research and development activities. They highlight how these spaces enable rapid prototyping,

<sup>&</sup>lt;sup>39</sup> The process of turning digital designs into tangible products by using computer-controlled equipment and processes is known as "digital fabrication." Within the realm of STEM education, digital fabrication serves as a bridge between theoretical knowledge and practical application, empowering students to create and build working prototypes that strengthen their grasp of engineering and design concepts.

experimentation, and innovation, making them invaluable for advancing technology and knowledge.

### 4.2: Why Makerspaces could be the Future Hubs of Jugaad

### 4.2.1: Regional History

The first wave of makerspaces in India emerged in the early 2010s, coinciding with the global maker movement. Pioneering initiatives like Maker's Asylum in Mumbai and Bangalore's Workbench Projects have played a crucial role in fostering a culture of innovation and entrepreneurship. These makerspaces have democratised access to advanced tools and technologies, such as 3D printers, Computer Numerical Control (CNC) machines<sup>40</sup>, and electronics, enabling individuals from diverse backgrounds to prototype and develop their ideas (Chhabra, 2021). Historically, these makerspaces have drawn inspiration from the rich tradition of jugaad, integrating its principles into their operations and community engagement. For example, Maker's Asylum's projects often emphasise sustainability and frugality, reflecting the core values of jugaad. By providing a platform for grassroots innovation, makerspaces in India are not only nurturing new generations of innovators but also preserving and advancing the legacy of jugaad (Chhabra, 2021).

Makerspaces democratise access to tools and knowledge, empowering individuals from diverse backgrounds to become innovators. By providing a platform for experimentation and skill-sharing, makerspaces enable grassroots innovators to develop solutions tailored to local needs, echoing the community-centric approach of Jugaad. In makerspaces, resourcefulness is celebrated as a core value. Participants are encouraged to leverage available materials and technologies creatively, echoing the resourcefulness intrinsic to Jugaad. From DIY repairs to prototyping sustainable technologies, makerspaces foster a mindset of making the most out of limited resources—a hallmark of Jugaad innovation.

<sup>&</sup>lt;sup>40</sup> Computer numerical control (CNC) is a manufacturing method that automates the control, movement and precision of machine tools. They are often integral to the makerspace ecosystems around the globe.

Makerspaces embody the essence of Jugaad innovation, serving as vibrant hubs where creativity, resourcefulness, and collaboration intersect to drive meaningful change. Makerspaces epitomise critical nodes within contemporary innovation ecosystems, acting as crucibles for fostering divergent thinking, interdisciplinary collaboration, and experiential learning paradigms. They afford participants the opportunity to engage in iterative design processes, prototype development, and hands-on experimentation across multifarious technological and creative domains. Furthermore, makerspaces serve as incubators for nascent entrepreneurial ventures, providing a fertile environment conducive to rapid ideation, iteration, and market validation. Their role in democratising access to cutting-edge tools, expertise, and mentorship underscores their significance in mitigating systemic barriers to entry and promoting inclusivity within innovation landscapes.

### 4.2.2: Challenges and Future Directions

While these models have shown significant promise, they face several challenges that must be addressed to ensure their continued success and expansion. Access and inclusivity are paramount concerns in the makerspace movement. Meghan Bogardus Cortez, in her article "Makerspaces: Top Trailblazing Projects" (EdTech Magazine, 2021), emphasises the importance of creating makerspaces that are welcoming and accessible to individuals from diverse backgrounds, including those traditionally underrepresented in STEM fields. Ensuring that makerspaces are inclusive requires deliberate efforts to eliminate barriers to entry, such as socioeconomic obstacles, gender biases, and geographic limitations. This could involve implementing scholarship programs, providing free or subsidised access, and actively promoting diversity through targeted outreach and partnerships with organisations that support underrepresented groups.

Sustainable funding is another critical issue. In their report "Maker Movement Impacts: A Study on the Motivations and Impact of Making" (Maker Media, 2013), Dale Dougherty and Andrea Moed highlight the necessity of developing robust funding models to support the long-term viability of makerspaces. Reliance on sporadic grants and donations can make it challenging for these spaces to plan and grow. Therefore, makerspaces must explore a variety of funding avenues,

including corporate sponsorships, fee-based services, product sales, and government support. Diversifying income streams can help ensure financial stability and allow makerspaces to invest in the latest technologies, offer more programs, and reach wider audiences, moreover, makerspaces must continually evolve to stay relevant in a rapidly changing technological landscape. This includes keeping up with advancements in fields such as artificial intelligence, robotics, and biotechnology. By integrating cutting-edge technologies and offering training in these areas, makerspaces can remain at the forefront of innovation and provide valuable skills to their users.

Another challenge is the need for professional development and support for staff and volunteers who run these spaces. Ensuring that makerspace facilitators are well-trained and equipped to support a diverse range of projects and users is crucial. This can be achieved through continuous education, networking opportunities, and access to resources that enable staff to stay current with industry trends and best practices and in addition to these operational challenges, makerspaces must also navigate the complexities of measuring and demonstrating their impact. Developing comprehensive evaluation frameworks that capture both quantitative and qualitative outcomes can help makerspaces illustrate their value to stakeholders and secure ongoing support. Such frameworks should consider the broad range of benefits that makerspaces provide, from fostering creativity and innovation to building community and enhancing educational outcomes.

As we look to the future, the expansion of makerspaces into rural and underserved urban areas presents a significant opportunity to democratise access to innovation and technology. By establishing satellite makerspaces or mobile units, the reach of these creative hubs can be extended, bringing the benefits of hands-on making and learning to a broader audience. While makerspaces hold great potential for fostering innovation and community engagement, addressing challenges related to access, inclusivity, sustainable funding, technological relevance, staff development, and impact measurement is essential for their long-term success. By overcoming these obstacles, makerspaces can continue to thrive and evolve, playing a pivotal role in the education and empowerment of future generations.

### **Chapter 5: Case Studies**

### 5.1: Case Study of Makers Asylum: An Inclusive Movement in the Melting Pot of Goa

Maker's Asylum, situated in the scenic surroundings of Goa, stands as a notable venue for fostering creativity and innovation. This case study of Maker's Asylum aims to offer an objective analysis of one of India's most active and fast-growing makerspaces. The purpose of this and henceforth the following case studies of the two other makerspaces in India is to examine the diverse sociocultural backdrop of India and the global maker movement to contextualise the role of Maker's Asylum in facilitating a conducive environment for collaborative making and skill development.

### 5.1.1: Socio-Cultural Context of Goa

Goa's socio-cultural landscape, characterised by its diverse heritage and vibrant arts scene, provides an enriching backdrop for initiatives like Maker's Asylum. The fusion of indigenous traditions, colonial influences<sup>41</sup>, and contemporary dynamics shapes Goa's identity as a conducive environment for creative expression (Mascarenhas, 2018). While Goa's socio-cultural landscape is undeniably rich, it is not without its challenges and contradictions. Despite its reputation as a cultural melting pot, Goa grapples with issues of cultural commodification<sup>42</sup>, gentrification, and socio-economic disparities that threaten to erode its unique identity and heritage. The unchecked growth of tourism and urbanisation in Goa has taken a toll on its fragile ecosystem, leading to

<sup>&</sup>lt;sup>41</sup> The term colonial influences refer to the more than 450-year Portuguese rule of Goa that ended in 1961. Goa's architecture, food, language, and religious customs are all influenced by this, which adds to the distinctive cultural fusion within the state.

<sup>&</sup>lt;sup>42</sup> Cultural commodification in Goa refers to the process by which local traditions, practices, and symbols are commercialized and packaged for tourism, often leading to a superficial representation of the region's culture. This can result in the dilution of cultural authenticity and the prioritization of tourist expectations over the preservation of indigenous customs and community values.

environmental degradation and ecological imbalance. The rampant construction of resorts, beach shacks, and infrastructure projects has encroached upon ecologically sensitive areas, causing habitat loss, pollution, and depletion of natural resources. Furthermore, unregulated tourism activities, such as water sports and beach parties, contribute to beach erosion, marine pollution, and degradation of biodiversity, threatening Goa's pristine natural beauty and ecological integrity.

### 5.1.2: Emergence of Maker's Asylum in Goa

Against this backdrop, Maker's Asylum emerges as a significant institution in Goa's landscape. Founded with the objective of providing access to resources and expertise for makers of all backgrounds, Maker's Asylum serves as a platform for collaborative projects and skill development within the local communities. Its objective to provide a platform for hands-on learning and collaboration, in line with the ethos of the global maker movement, is of extreme relevance to the dynamic volatility of the Goan social and environmental landscape. During its inception, Maker's Asylum faced significant challenges, including securing funding, establishing infrastructure, and getting people to understand the concept of makerspaces. According to Vaibhav Chhabra, the founder of Maker's Asylum, the initial demographics were young adults aged 22-30, primarily from backgrounds in hardware tech, software, and architecture. These early adopters were college graduates and showcased a diverse range of individuals. The possibility to build on ideas and access tools, along with a community of innovators, encouraged people from across the country to seek out Maker's Asylum. Therefore, in essence, Maker's Asylum aims to embody the spirit of Goa – a room full of cultures, traditions, and aspirations, where creativity knows no bounds and innovation flourishes amidst the ebb and flow of time.

#### 5.1.3: Engagement and Inclusive Collaboration

Engagement with the local community has been beneficial for Maker's Asylum. The pandemic notably increased local engagement, with Maker's Asylum producing low-cost oxygen respirators and other COVID med-tech, which was well-received by the community<sup>43</sup>. This response

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<sup>&</sup>lt;sup>43</sup> Based on Interview with Founder of Maker's Asylum, Vaibhav Chhabra.

highlighted the makerspace's potential to address urgent societal needs through innovative solutions. Additionally, citizen science projects such as River Watch further engage different demographics within the local community, fostering a sense of collective responsibility towards environmental conservation. Despite these successes, Maker's Asylum faced significant challenges in gaining local acceptance. Many locals were initially unfamiliar with the concept of a makerspace. To overcome this, Maker's Asylum conducted tours and encouraged the community to use the space, effectively demystifying its activities and building local support. Workshops also encountered initial resistance due to high fees, but the introduction of scholarships and discounts made these learning opportunities more accessible, thereby broadening participation.

According to Vaibhav Chhabra, inclusivity and accessibility remain central to Maker's Asylum's mission. Despite its efforts to provide equitable access to resources and opportunities, barriers such as socio-economic disparities, lack of awareness, and logistical challenges may still hinder participation from marginalised backgrounds. Addressing these barriers requires proactive efforts to reach out to underserved communities, provide targeted support, and create initiatives that cater to diverse needs. For instance, tailored outreach programs and community partnerships can help ensure that Maker's Asylum serves a broad and inclusive audience.

The SDG School, a significant initiative by Maker's Asylum, aims to impart the concept of innovation for Sustainable Development Goals (SDGs). This program creates synergies with spaces and educational institutions internationally, providing students with opportunities to continue working on their ideas. Maker's Asylum acts as pre-incubation assistance and a bridge to project incubators. As of now, 15-20 projects have emerged from these students, demonstrating the program's potential to foster innovative solutions to global challenges. Complementing these educational initiatives is the broader context of government support for innovation. The government's push for deglobalization and onshoring trends, such as the "Make in India" initiative, has led to the establishment of many government-funded thinking labs and accelerators. However, according to Vaibhav Chhabra, these government-funded spaces, while well-funded and

<sup>&</sup>lt;sup>44</sup> The Indian government developed the "Make in India" initiative in 2014 with the goal of promoting local and foreign companies to invest in Indian production capabilities in order to strengthen domestic manufacturing. This framework of policies is centred on making it convenient to do business, encouraging innovation, and developing infrastructure to boost the nation's economy and create jobs.

equipped with nice infrastructure, often lack the strong sense of community seen in independent spaces like Maker's Asylum. This community aspect is crucial for fostering collaboration and innovation, making Maker's Asylum's approach uniquely effective. In light of the increasing number of makerspaces across the country, Maker's Asylum views them as collaborators rather than competitors. The growth of such ecosystems attracts more people to participate in innovative projects and design thinking, ultimately benefiting Maker's Asylum's educational initiatives. By working together, these makerspaces can enhance the overall impact of the maker movement in India, driving a culture of innovation and problem-solving across the nation.

By leveraging Goa's socio-cultural context and embracing the principles of the maker movement, Maker's Asylum has immense potential to contribute to nurturing a vibrant maker culture that transcends geographical boundaries. However, there is a need to expand its reach and impact beyond its current confines through initiatives such as satellite branches or outreach programs. Additionally, developing robust monitoring and evaluation mechanisms to measure the long-term impact of its interventions can inform future decision-making and ensure continued growth and relevance.

### 5.1.4: Current Challenges and Hybrid System

The pandemic necessitated a restructuring of Maker's Asylum, limiting its physical base to Goa while adapting to hybrid programs. The hybrid system poses challenges in engaging participants and innovators, with the lack of physical presence being a significant hurdle. However, it also facilitates collaboration with educational institutions and companies globally and helps adapt to supply chain concerns witnessed during the pandemic.

By leveraging Goa's socio-cultural context and embracing the principles of the maker movement, Maker's Asylum has immense potential to contribute to nurturing a vibrant maker culture that transcends geographical boundaries. However, as expressed by Vaibhav Chhabra, there is a need

to expand its reach and impact beyond its current confines through initiatives such as satellite branches or outreach programs. Additionally, developing robust monitoring and evaluation mechanisms to measure the long-term impact of its interventions can inform future decision-making and ensure continued growth and relevance.

# 5.2: Case Study: Workbench Projects- The Innovation Space in the Hub of Innovation, Bangalore

Workbench Projects, nestled in the bustling urban landscape of Bangalore, India, is a hallmark of the expanding maker movement within the subcontinent. Established in 2014 by Pavan Kumar and Anupama Gowda, this makerspace has emerged as a vital hub for innovation, creativity, and collaborative projects. Amid Bangalore's technological boom, Workbench Projects serves as a critical resource for a diverse community of tinkerers, technologists, and entrepreneurs. This case study delves into the multifaceted aspects of Workbench Projects, examining its achievements, limitations, barriers, and potential for future development.

Workbench Projects envisions to be more than just a space for accessing tools and technology; it aims to cultivate a community-driven approach to innovation, emphasising the importance of knowledge sharing and collaborative efforts<sup>45</sup>. This ethos resonates with the principles of jugaad, which aligns with the global ethos of the makerspace movement. As Braybrooke and Jordan (2017) have articulated, such spaces decolonise Western-centric narratives of innovation by incorporating local, culturally specific practices and knowledge systems.

One of the core tenets of Workbench Projects' mission is to democratise innovation. This involves creating an inclusive environment where anyone, from seasoned engineers to curious novices, can experiment with ideas and bring them to life. The makerspace provides access to a wide range of tools and resources that would typically be out of reach for many individuals. By lowering these barriers, Workbench Projects empowers people to become creators rather than mere consumers of

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<sup>&</sup>lt;sup>45</sup> Conceptualised based on information retrieved from Workbench Projects. About Us. Retrieved from https://workbenchprojects.com/about

technology. This democratisation is also reflected in the makerspace's approach to education and skill development. Workbench Projects offers a variety of workshops, training sessions, and mentoring programmes designed to equip individuals with the skills they need to innovate. These educational initiatives are tailored to different skill levels and interests, ensuring that everyone can find a path to engage with the makerspace meaningfully.

A democratised space can only strive with the support or creation of a community to uphold and sprout the tenet. Workbench Projects places a strong emphasis on community and collaboration. The makerspace serves as a melting pot for individuals from diverse backgrounds, including students, hobbyists, entrepreneurs, and professionals. This diversity fosters a rich exchange of ideas and perspectives, which is essential for innovation. The collaborative environment at Workbench Projects encourages members to work together on projects, share knowledge, and support each other in their creative endeavours. The makerspace hosts regular events such as hackathons, meetups, and networking sessions to facilitate this community-building. These events provide platforms for members to showcase their projects, seek feedback, and find collaborators. By fostering a sense of community, Workbench Projects creates a supportive ecosystem where innovation can thrive.

### 5.2.1: The Bangalore Context

The inception of Workbench Projects coincided with a period of heightened innovation across India's urban centres, particularly in Bangalore, often referred to as the 'Silicon Valley of India'. The city's rich technological ecosystem provided an ideal backdrop for a makerspace designed to meet the needs of an increasingly tech-savvy population. The founders envisioned a space where creative boundaries could be expanded, leveraging both advanced technology and traditional methods to address contemporary challenges.

Bangalore, with its vibrant technology sector and a burgeoning population of young professionals and students, is an ideal location for a makerspace. The city is home to numerous technology companies and educational institutions, creating a fertile environment for innovation and

entrepreneurship. However, the fast-paced, competitive nature of the tech industry can sometimes stifle creativity and experimentation. A makerspace like Workbench Projects provides a much-needed sanctuary where individuals can explore new ideas, experiment with different technologies, and collaborate with like-minded peers without the pressure of immediate commercial success. Furthermore, Bangalore's diverse population, which includes people from various cultural and socio-economic backgrounds, benefits immensely from the inclusive environment of a makerspace. Workbench Projects offers a platform for individuals from different walks of life to come together, share knowledge, and work on projects that can address real-world problems. This inclusivity not only fosters innovation but also helps bridge societal divides, promoting a more cohesive community.

### 5.2.2: Activities and Impact

The activities and programmes at Workbench Projects are diverse and cater to a wide range of interests and skill levels. Regular workshops on 3D printing, electronics, coding, and woodworking are held to equip members with the necessary skills to bring their ideas to life. These workshops are often led by experts and professionals from various fields, providing participants with valuable insights and hands-on experience. Hence, essentially, hackathons and innovation challenges are a staple at Workbench Projects, fostering a spirit of competition and collaboration among participants. These events often focus on specific themes, such as healthcare, sustainability, or smart cities, encouraging participants to develop innovative solutions to contemporary problems. The makerspace also hosts meetups and networking events, creating opportunities for members to connect, share ideas, and collaborate on projects.

Workbench Projects places a strong emphasis on education and outreach. It collaborates with schools and colleges to promote STEM education and inspire the next generation of innovators. By conducting workshops and mentoring sessions for students, Workbench Projects aims to inculcate a culture of creativity and problem-solving from a young age. Owing to this, Workbench Projects has also been pivotal in creating a collaborative environment where ideas can flourish. By hosting hackathons and innovation challenges, it has provided a potential platform for problem-solving that addresses real-world issues.

### 5.2.3: Limitations and Barriers

Despite its numerous successes, Workbench Projects faces several challenges that hinder its growth and effectiveness. A primary concern is financial sustainability. Like the other case studies this work has explored, Workbench Projects relies heavily on membership fees, grants, and corporate sponsorships. Variations in funding can impede its ability to maintain and upgrade equipment, offer a wide range of programmes, and retain skilled staff. Without consistent and diverse funding streams, the makerspace risks limiting its offerings and accessibility, which could, in turn, affect its appeal and effectiveness.

Accessibility is another significant limitation. Although located in a tech-centric city, its services are not easily accessible to individuals from lower socioeconomic backgrounds or those in remote areas. This urban-centric model restricts the demographic diversity of its user base, potentially undermining the inclusivity central to the makerspace ethos. As Lindtner, Hertz, and Dourish (2014) have pointed out, the physical and socio-economic accessibility of makerspaces is critical to their success and impact. This disparity highlights a crucial area for improvement: developing outreach and inclusion strategies that bridge the gap between urban and peripheral communities, ensuring that the benefits of the makerspace are more equitably distributed.

Such accessibility concerns directly contribute to the barriers related to awareness and cultural perception. The concept of a makerspace is still relatively novel in India, and greater awareness and understanding of its potential benefits are needed. Traditional educational paradigms and societal expectations can also pose obstacles, as they often prioritise conventional career paths over innovative, hands-on approaches to learning and problem-solving. The educational system, with its emphasis on rote learning and examination performance, often overlooks the importance of experiential learning and creative problem-solving. This traditional mindset can stifle the curiosity and experimentation that makerspaces seek to promote. Additionally, there is a need for cultural change towards valuing interdisciplinary and practical learning experiences. Makerspaces like Workbench Projects advocate for a shift in how knowledge and skills are perceived and

utilised, encouraging a more holistic approach to education that integrates making and tinkering as legitimate and valuable forms of learning. Overcoming these cultural barriers requires concerted efforts to promote the benefits of makerspaces through education, media, and community engagement, thereby fostering a culture that celebrates innovation and creativity as essential components of personal and professional development.

While Workbench Projects has established itself as a pioneering makerspace in Bangalore, addressing its financial sustainability, accessibility, and cultural acceptance is crucial for its continued growth and impact. By tackling these challenges head-on, Workbench Projects can better fulfil its mission of democratising innovation and fostering a vibrant, inclusive community of makers and innovators.

## 5.3: Case Study: Maker's Box- Cultivating Innovation in Delhi's Socio-Cultural Landscape

Maker's Box, a vibrant and dynamic makerspace, has been an influential entity in Delhi since its inception in 2009. Maker's Box aims to make 21st-century skills and STEM education accessible to all. By collaborating with governments, NGOs, and funding agencies, Maker's Box strives to foster a self-reliant India. This organisation leverages Delhi's unique socio-cultural and economic context to enhance its impact and reach.

#### 5.3.1: Socio-Cultural Context of Delhi

New Delhi, India's national capital, is a city of contrasts, where centuries of history coexist with modernity. Iconic landmarks like the Red Fort and Jama Masjid reflect its rich historical tapestry, while contemporary sites like Cyber Hub and Dilli Haat symbolise its rapid modernization. The city's culinary diversity, from street food to gournet dining, mirrors its cosmopolitan nature.

However, Delhi also grapples with significant socio-economic disparities, with unequal access to resources and opportunities. Rapid urbanisation presents both opportunities and challenges, reshaping Delhi's societal dynamics. Despite these complexities, Delhi remains a melting pot of cultures, languages, and traditions, fostering a collective spirit and resilience.

### 5.3.2: Enhancing the Impact of a Makerspace in Delhi

Delhi's unique characteristics provide a fertile ground for a makerspace like Maker's Box. The city's rich cultural heritage, status as a tech hub, market access, educational infrastructure, urban challenges, and government support collectively create an enabling environment for innovation and creativity. Delhi's diverse cultural heritage offers a wealth of inspiration for makers. The city's traditional crafts, art forms, and architectural styles serve as creative catalysts for innovative projects that blend tradition with modernity. By drawing on the rich history and cultural diversity of Delhi, makers can develop unique and meaningful creations that reflect the city's multifaceted identity.

As a prominent tech hub in India, Delhi hosts a growing ecosystem of startups, tech companies, and skilled professionals<sup>46</sup>. This vibrant tech community provides fertile ground for collaboration, networking, and knowledge-sharing among makers, technologists, and entrepreneurs. The synergy between traditional craftsmanship and cutting-edge technology can lead to groundbreaking innovations and solutions. Being the capital city, Delhi offers access to a large and diverse market for products and services developed in the makerspace. This strategic advantage provides ample opportunities for makers to commercialise their innovations and scale their businesses. The city's dynamic consumer base, ranging from local residents to national and international buyers, ensures a broad reach for innovative products and services.

Delhi is home to numerous universities, colleges, and research centres, making it a significant education hub. These educational institutions offer opportunities for hands-on learning, research

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<sup>&</sup>lt;sup>46</sup> According to the Startup India initiative, Delhi has become one of the top startup hubs in India, ranking alongside Bengaluru and Mumbai. As of recent reports, the city hosts over 7,000 startups across various sectors, driven by a robust infrastructure, access to capital, and a large pool of tech-savvy professionals. (Startup India, 2023).

partnerships, and mentorship programs. Collaborations with these institutions can foster talent development and innovation, equipping the next generation of makers with the skills and knowledge needed to excel.

The city however is not new to the age-old urban challenges of our times. The city faces various urban challenges, including pollution, waste management, and urban mobility. A makerspace can serve as a platform for developing innovative solutions to these issues, leveraging technology, design thinking, and community engagement for sustainable development. By addressing these pressing problems, makers can contribute to creating a more livable and sustainable urban environment. The Delhi government actively promotes initiatives supporting innovation, entrepreneurship, and technology adoption<sup>47</sup>. Makerspaces can benefit from government grants, subsidies, and partnerships aimed at fostering innovation and economic growth. This support enhances the capacity of makerspaces to drive positive change and make a significant impact on the local community and beyond.

#### 5.3.3: Genesis and Mission of Maker's Box

Founded in 2009, Maker's Box was born out of a vision to revolutionise skilling and education in India. The organisation is driven by a commitment to making STEM education accessible to all, ensuring that educated Indians can contribute to the nation's development rather than seeking opportunities abroad. Backed by extensive knowledge in change management, pedagogy, education, corporate change, and human behaviour, Maker's Box boasts a diverse team of engineers, psychologists, doctors, and educators working together to achieve this vision.

### 5.3.4: Key Initiatives and Activities

Maker's Box engages in various initiatives to promote STEM education and innovation, creating an environment where participants can explore new technologies and skills.

<sup>&</sup>lt;sup>47</sup> According to the Delhi government's annual reports, the government has launched several programs under the "Startup Delhi" initiative, which includes financial incentives, incubator support, and technology training programs.

Hackathons: In collaboration with organisations like Goethe Institut und JugendHackt<sup>48</sup>, Maker's Box conducts hackathons that foster creativity, innovation, and collaboration. These events provide participants with hands-on experience, enhancing both technical and soft skills, and often result in practical solutions with real-world applications. During these hackathons, participants work intensively on projects, often within a limited timeframe, to develop innovative solutions to specific challenges. This immersive experience not only sharpens their technical skills but also cultivates teamwork, problem-solving, and project management abilities. The collaborative nature of hackathons encourages knowledge sharing and networking among participants, further enriching the learning experience.

Workshops: Maker's Box offers a variety of workshops designed to foster creativity, craftsmanship, and technical skills. These workshops cover diverse topics such as woodworking, home automation, and mixed media. In woodworking sessions, participants learn the basics of crafting with wood, from simple carpentry to more intricate construction projects. Home automation workshops introduce participants to smart home technologies, teaching them how to create systems that integrate technology into everyday life using accessible tools and platforms. Mixed media workshops encourage artistic expression by combining different art forms and materials, allowing participants to explore and innovate in their creative endeavours. These workshops serve as creative hubs, providing a space for experimentation and learning, essential for developing a maker mindset. Participants are encouraged to explore various skills and technologies, nurturing both craftsmanship and innovation. By offering a range of topics and hands-on experiences, Maker's Box workshops cater to diverse interests and skill levels, making STEM education and innovation accessible to a broad audience (Maker's Box)<sup>49</sup>.

Take Apart Days: Take Apart Days at Maker's Box offer participants a unique, hands-on learning experience by allowing them to dismantle everyday objects such as electronics, household appliances, and mechanical devices to explore their inner workings. By physically taking apart these items, participants gain a hands-on understanding of how various components function

<sup>&</sup>lt;sup>48</sup> The Goethe Institut's JugendHackt program aims to introduce young people to technology and coding through cooperative, problem-solving activities. This collaboration supports Maker's Box's goals by enabling hackathons that combine the development of technical skills with cross-cultural interaction.

<sup>&</sup>lt;sup>49</sup> Retrieved from official webpage: https://www.makersbox.in/workshops

together to create a working system. This tactile approach to learning promotes critical thinking and problem-solving skills, as participants must figure out how to deconstruct the items and then understand the purpose of each part. The process of disassembling objects helps demystify complex systems, making technology more accessible and less intimidating. Participants can see firsthand the principles of engineering and design that go into everyday products. This experience is particularly beneficial for younger learners and those new to STEM fields, as it provides a foundational understanding of how things work and encourages curiosity and experimentation. Additionally, Take Apart Days foster a collaborative environment where participants can share discoveries and insights, further enhancing the learning experience. By working together, they can discuss their findings, troubleshoot issues, and gain new perspectives on problem-solving. This collaborative aspect helps build a sense of community among participants, making learning a shared and enjoyable experience. Overall, Take Apart Days at Maker's Box provide a unique and effective way to engage with technology, promoting a deeper understanding and appreciation of the intricacies of everyday objects (Maker's Box)<sup>50</sup>.

### 5.3.5: Hurdles and Future

Maker's Box leverages Delhi's unique socio-cultural and economic context to foster a vibrant community of makers and innovators. By tapping into the city's rich heritage, tech ecosystem, educational infrastructure, market access, and government support, Maker's Box is well-positioned to make a significant impact on the local community and beyond. However, despite its numerous advantages, Maker's Box in New Delhi faces several challenges that impact its operations and effectiveness. A primary challenge is securing consistent funding and ensuring financial sustainability. As a non-profit organisation, Maker's Box relies heavily on grants, donations, and sponsorships, which require continuous effort and strategic planning. Financial instability can hinder the ability to invest in new equipment, expand programs, or hire skilled staff. Evidence from similar organisations highlights the critical nature of stable funding; for instance, the Fab Lab movement, a global network of makerspaces, often reports financial constraints as a significant barrier to scaling their impact. Accessibility and inclusivity present another challenge. While

<sup>&</sup>lt;sup>50</sup> Retrieved from official webpage: https://www.makersbox.in/take-apart-days

Maker's Box aims to make STEM education accessible to all, it must address barriers related to socio-economic disparities. Ensuring that individuals from diverse backgrounds, especially those from underprivileged communities, have access to resources and opportunities is difficult. According to a 2019 report by the National Sample Survey Office (NSSO)<sup>51</sup>, disparities in educational access remain stark in India, with rural and economically disadvantaged populations having less access to quality education and technological resources. Maker's Box must work tirelessly to bridge this gap, which requires extensive outreach and targeted programs to include these communities effectively.

Infrastructure limitations also pose a significant challenge. Establishing and maintaining a fully equipped makerspace necessitates substantial infrastructure, including advanced tools, machinery, and technology. Ensuring these resources are up-to-date and well-maintained is resource-intensive and requires continuous investment. The rapid pace of technological advancement exacerbates this issue, as equipment can quickly become obsolete. For instance, maintaining state-of-the-art technology like 3D printers, CNC machines, and laser cutters demands significant financial and technical resources, often stretching the capabilities of non-profit makerspaces.

Attracting and retaining skilled professionals is crucial for the success of Maker's Box but remains challenging due to competition with the private sector. Skilled engineers, educators, and technicians are essential for providing quality training and maintaining the makerspace. However, higher salaries and better job stability in the private sector can make it difficult to secure a dedicated workforce. This issue is well-documented; for example, a study by Wang (2021) found that non-profits often struggle to compete with the private sector in attracting top talent. Navigating regulatory and bureaucratic hurdles in Delhi adds another layer of complexity. Obtaining necessary permits, complying with regulations, and managing administrative requirements can be time-consuming and complex. These bureaucratic processes can slow down project implementation and

<sup>&</sup>lt;sup>51</sup> National Sample Survey Office (NSSO). (2019). Education in India: NSS 75th Round (July 2017-June 2018). Ministry of Statistics and Programme Implementation, Government of India report highlights significant disparities in educational access across various socio-economic groups in India. It underscores that rural areas and economically disadvantaged populations face substantial challenges in accessing quality education and technological resources.

add to operational costs. This challenge is echoed in the experiences of many start-ups and non-profits in India, which often cite regulatory compliance as a significant operational barrier.

Raising awareness about the benefits and opportunities provided by Maker's Box is essential to attract participants and collaborators but requires strategic marketing and communication efforts. Effective outreach is resource-intensive, and in a city as vast and diverse as Delhi, it demands innovative strategies to reach different segments of the population. According to a study by the Indian School of Business, effective community engagement and outreach are critical for the success of educational initiatives, underscoring the need for robust marketing efforts.

Technological advancements represent both a challenge and concurrently an opportunity. Keeping pace with rapidly evolving technology is critical for a makerspace focused on innovation. Continuously updating equipment, software, and learning materials to reflect current trends can be challenging and costly. For example, the rise of new technologies like artificial intelligence and the Internet of Things (IoT)<sup>52</sup> necessitates ongoing investment in training and resources to stay relevant and offer cutting-edge educational experiences. Building and sustaining partnerships with educational institutions, corporations, government bodies, and other stakeholders is crucial for expanding Maker's Box's impact. However, establishing these relationships and ensuring mutual benefit can be complex and require ongoing effort. Successful collaborations, such as those documented by the MIT Fab Lab Network, highlight the importance of strategic partnerships but also the challenges in maintaining them.

Operating in a densely populated and rapidly urbanising city like New Delhi presents logistical challenges. Issues such as traffic congestion, pollution, and limited space can impact daily operations and accessibility for participants. A study<sup>53</sup> by the Centre for Science and Environment (CSE) details how urban challenges in Delhi, including severe air pollution and infrastructural bottlenecks, affect the daily lives and activities of its residents, including educational initiatives.

<sup>&</sup>lt;sup>52</sup> The term Internet of Things (IoT) describes a network of networked devices that exchange data and communicate via the internet to allow intelligent, automated interactions between systems and objects. IoT enables the creation of creative projects that incorporate sensor-based technologies, data analytics, and remote monitoring capabilities in the setting of makerspaces.

<sup>&</sup>lt;sup>53</sup> Centre for Science and Environment. (2020). State of India's environment in figures 2020. Centre for Science and Environment. Retrieved from https://www.cseindia.org/state-of-india-s-environment-2020-in-figures-10191

Cultural and social barriers also play a role in hindering the promotion of STEM education and maker culture. Overcoming resistance to change and fostering a culture of experimentation and creativity requires persistent efforts. Social attitudes towards technology and innovation can vary widely, and encouraging a broad acceptance of these fields is challenging. Research<sup>54</sup> by the National Council of Educational Research and Training (NCERT) highlights the need for cultural shifts to embrace STEM education fully, which aligns with the experiences of Maker's Box in promoting these values in diverse communities.

Addressing these challenges requires strategic planning, resource management, and a commitment to innovation and inclusivity. Maker's Box must continuously adapt and evolve to navigate these obstacles and achieve its mission of making STEM education accessible to all. By leveraging its strengths and addressing these challenges head-on, Maker's Box can continue to make a significant impact on the local community and beyond, fostering a culture of innovation and self-reliance in India.

### Chapter 6: Jugaad and the Makerspaces of India

In the landscape of technological innovation, makerspaces have emerged as pivotal hubs for nurturing creativity, innovation, and collaboration. These spaces embody the ethos of hands-on learning and experimentation, providing individuals with the tools, resources, and community support necessary to transform ideas into tangible prototypes. While the concept of makerspaces has gained significant traction globally, the progress of makerspaces in India presents a unique narrative shaped by cultural, economic, and infrastructural factors.

<sup>&</sup>lt;sup>54</sup> National Council of Educational Research and Training. (2005). *National Curriculum Framework* 2005. National Council of Educational Research and Training. Retrieved from https://ncert.nic.in/pdf/nc-framework/nf2005-english.pdf

### 6.1: Global Perspectives on Makerspaces

The inception of makerspaces, often synonymous as a Western concept, marks a pivotal moment in the narrative of contemporary innovation. Originating predominantly in the Western hemisphere, these collaborative workshops burgeoned into vibrant ecosystems where the seeds of creativity and collaboration found fertile ground to flourish. From the bustling innovation hubs of the United States to the storied cities of Europe, makerspaces have woven themselves into the fabric of innovation ecosystems, becoming veritable crucibles of experimentation and knowledgesharing (Anderson, 2012; Hui & Liu, 2018). The evolution of makerspaces in the Western world represents a compelling narrative of innovation, community-building, and knowledge dissemination. Originating as grassroots movements in the late 20th century, makerspaces have undergone a remarkable transformation, evolving from informal gatherings of hobbyists and enthusiasts into structured collaborative workshops at the forefront of contemporary innovation (Gerber et al., 2012). One pivotal moment in the evolution of Western makerspaces was the emergence of hacker culture in the 1970s and 1980s<sup>55</sup>. Fueled by a DIY ethos and a passion for tinkering with technology, hackerspaces served as informal hubs where individuals could come together to share knowledge, experiment with hardware and software, and push the boundaries of technological innovation (Coleman, 2013). These early hackerspaces laid the groundwork for the more formalised makerspaces that would follow in subsequent decades.

The turn of the 21st century witnessed a surge of interest in hands-on, DIY activities fueled by advances in digital fabrication technologies such as 3D printing and CNC machining. This convergence of technology and grassroots creativity gave rise to the modern makerspace movement, which sought to democratise access to tools and resources for innovation and prototyping (Anderson, 2012). As makerspaces proliferated across the Western world, they

<sup>&</sup>lt;sup>55</sup> The hacker culture of the 1970s and 1980s, epitomized by groups like the Homebrew Computer Club, fostered the open, collaborative spirit foundational to modern makerspaces. These early spaces emphasized experimentation and communal learning, directly influencing the structured innovation environments of today.

became integral components of innovation ecosystems, fostering a culture of experimentation, collaboration, and knowledge-sharing. From the bustling innovation hubs of Silicon Valley to the vibrant artistic communities of Berlin and Barcelona, makerspaces have woven themselves into the fabric of urban landscapes, serving as veritable crucibles of creativity and innovation (Hui & Liu, 2018).

Across continents and cultures, makerspaces have transcended their origins to cater to a diverse audience, ranging from enthusiastic hobbyists to seasoned professionals and visionary entrepreneurs. Drawing inspiration from historical precedents such as the Arts and Crafts movement of the late 19th century<sup>56</sup>, the maker movement advocates for a return to hands-on, artisanal craftsmanship in an increasingly digital world (Hatch, 2013). In democratising access to cutting-edge technologies and fostering interdisciplinary collaboration, these global makerspaces have become conduits for the democratisation of innovation, empowering individuals from all walks of life to engage in the act of creation (Gerber et al., 2012). However, the significance of makerspaces extends far beyond their function as technical playgrounds. Indeed, they serve as potent catalysts for social change, championing values of inclusivity, sustainability, and empowerment (Buechley et al., 2009; Halverson & Sheridan, 2014). Through a myriad of initiatives, from community workshops and outreach programs to skill-building activities and educational partnerships, makerspaces transcend their physical confines to engage with broader societal issues.

In this regard, makerspaces emerge not only as hubs of technological innovation but as crucibles for fostering a more equitable and sustainable future. By embracing diversity, promoting collaboration, and harnessing the power of collective creativity, they embody a vision of social transformation wherein every individual has the opportunity to contribute meaningfully to the tapestry of human progress.

<sup>&</sup>lt;sup>56</sup> The Arts and Crafts movement of the late 19th century, led by figures like William Morris, rejected industrialization's dehumanizing effects, advocating for the revival of craftsmanship and the integration of art into everyday life. This ethos underpins the maker movement's focus on creativity and the intrinsic value of the handmade.

# 6.2: Makerspace Progress in India

In India, the makerspace movement has indeed experienced a gradual yet discernible ascent, traversing through a complex maze of challenges while seizing upon opportunities for growth. Despite the nation's burgeoning tech industry and a deeply ingrained entrepreneurial spirit, makerspaces in India confront a distinct set of obstacles that impede their progress. These hurdles include limited access to advanced manufacturing technologies, inadequate infrastructure, and a shortage of skilled personnel (Mantri & Doshi, 2017). The evolution of makerspaces in South Asia, particularly in India, is a multifaceted narrative shaped by a confluence of historical, cultural, and socio-economic factors. While the concept of collaborative workshops and community-driven innovation has roots in traditional artisanal practices and informal gatherings, the formalisation of makerspaces in the region is a relatively recent phenomenon.

#### 6.2.1: Current Players and Brief History

In India, the emergence of makerspaces can be traced back to the early 2000s, with the proliferation of tech-driven entrepreneurship and grassroots innovation initiatives. Inspired by global trends and fueled by a desire to harness the potential of emerging technologies for social and economic development, pioneers in the region began experimenting with the concept of collaborative workspaces equipped with tools and resources for prototyping and experimentation. The evolution of makerspaces has been undeniably influenced by the country's tradition of jugaad.

Pioneering spaces such as Maker's Asylum in Goa, Workbench Projects in Bangalore, and Maker's Box in New Delhi have emerged as beacons of innovation, providing platforms for collaboration, skill development, and community engagement (Garg et al., 2018). These makerspaces cater to a diverse spectrum of individuals, from students and artists to engineers and entrepreneurs, fostering a culture of creativity, experimentation, and learning. Many have adopted innovative strategies to overcome challenges. Mantri and Doshi (2017) discuss how makerspaces in India have forged partnerships with educational institutions, industry players, and government agencies to surmount obstacles and access critical resources and expertise. These collaborations have enabled

makerspaces to leverage the infrastructure, knowledge, and funding available through institutional and industry channels, thus bolstering their capacity for innovation and sustainability.

Grassroots initiatives aimed at skill development and community engagement have emerged as potent drivers of growth within the Indian maker movement. This assertion finds support in the works such as that of Kumar et al. (2019), who delve into the role of community-driven initiatives in fostering inclusivity and empowerment within the maker ecosystem. By providing training, mentorship, and networking opportunities, these initiatives empower individuals from diverse backgrounds to participate in the maker movement and contribute meaningfully to its evolution.

#### 6.2.2: Challenges and Obstacles

#### 6.2.2.1: An Equipment Dearth:

Despite the promising trajectory; as outlined earlier in this study, the journey of Indian makerspaces is beset with a myriad of challenges that hinder their full potential.

Foremost among the challenges encountered by makerspaces in India is the lack of access to advanced tools and equipment, which stems from a combination of cost constraints and import regulations (Mantri & Doshi, 2017). This limitation significantly impedes the innovation potential of makerspaces by constraining the scope of projects that makers can undertake. The dearth of cutting-edge machinery not only impedes the development of prototypes but also hampers experimentation, thereby inhibiting the growth of the maker ecosystem (Narayanan & Vijayakumar, 2018). The absence of access to state-of-the-art tools and equipment restricts the ability of makerspaces to engage in high-precision work and limits their capacity to explore innovative solutions to complex problems (Bhaskar & Rajan, 2020).

Coupled with the lack of access to appropriate tools, inadequate infrastructure poses a substantial hurdle to the seamless functioning of makerspaces in India. Factors such as frequent power outages

and unreliable internet connectivity disrupt operations, hinder collaboration, and diminish productivity within these spaces (Biswas & Paul, 2019). The infrastructure deficit not only frustrates the efforts of makers but also deters potential investors and partners from engaging with makerspaces, further exacerbating the challenges faced by the community (Das & Chowdhury, 2021). The lack of reliable infrastructure undermines the credibility and viability of makerspaces as hubs of innovation and collaborative problem-solving (Mukherjee & Mukhopadhyay, 2020).

The inadequate infrastructure in makerspaces contributes to disparities in access and participation, particularly for individuals from marginalised communities and underserved regions (Dutta & Singh, 2018). Unequal access to basic amenities such as electricity and internet connectivity further exacerbates existing social and economic inequalities, limiting the inclusivity and diversity of the maker ecosystem (Sarkar & Ghosh, 2021). Addressing the infrastructure deficit is essential not only for enhancing the operational efficiency of makerspaces but also for promoting equity and inclusivity within the maker movement (Bandyopadhyay & Basu, 2020). The lack of access to advanced tools and equipment, coupled with inadequate infrastructure, represents significant barriers to the growth and sustainability of makerspaces in India.

#### 6.2.2.2: The Skill Dearth

The shortage of skilled personnel proficient in emerging technologies poses a formidable challenge to the growth and sustainability of Indian makerspaces. The dearth of individuals with expertise in areas such as 3D printing, electronics prototyping, coding, and digital fabrication creates a significant bottleneck in the realisation of makerspace objectives. While initiatives such as skill development programs, vocational training workshops, and educational partnerships aim to address this gap, sustained and multifaceted efforts are required to bridge the skill divide and foster a robust talent pool (Garg et al., 2018).

One of the primary factors contributing to the scarcity of skilled personnel is the inadequacy of the formal education system in equipping individuals with hands-on, practical skills relevant to the needs of the maker ecosystem. Traditional educational models often prioritise theoretical knowledge over practical application, leaving graduates ill-prepared to navigate the dynamic

landscape of modern innovation. As a result, there exists a significant gap between academic qualifications and the practical skills demanded by makerspaces and the broader technology sector (Jain, 2019).

The rapid pace of technological advancement exacerbates the challenge of skill development, as emerging technologies evolve and diversify at an unprecedented rate posits another challenge within the skill concern that further complicates the already complex challenge. The skills required to operate and innovate with cutting-edge tools and techniques are continually evolving, necessitating ongoing training and upskilling initiatives to keep pace with industry demands (Deshpande & Jaday, 2020).

#### 6.2.2.3: Integration with Formal Education Systems

While makerspaces have shown great promise in fostering creativity and innovation, their impact can be significantly amplified by integrating them with formal education systems. This integration faces several challenges but also presents numerous opportunities to enrich educational experiences and prepare students for a rapidly changing world. Makerspaces provide a hands-on learning environment where students can apply theoretical knowledge to practical projects. This experiential learning approach can deepen understanding and retention of academic concepts. For instance, incorporating makerspace activities into science, technology, engineering, and mathematics curricula can make these subjects more engaging and relevant to students (Blikstein, 2013). Such integration not only enhances learning outcomes but also encourages problem-solving and critical thinking skills.

One of the key challenges in integrating makerspaces with formal education is the need for teacher training and professional development. Teachers must be equipped with the skills and knowledge to effectively utilise makerspace tools and guide students in their projects. Professional development programs that focus on makerspace pedagogy<sup>57</sup> and technology can empower

<sup>&</sup>lt;sup>57</sup> Makerspace pedagogy represents a teaching strategy that combines project-based, hands-on learning in makerspaces to develop students' critical thinking, creativity, and problem-solving abilities. It places a strong emphasis on hands-on learning where students actively design, construct, and refine projects utilising a variety of tools and materials. According to Martinez and Stager (2013), this pedagogical style supports a learning

teachers to create innovative learning experiences (Martinez & Stager, 2013). Effective integration of makerspaces into education systems also requires policy support. Education policies need to recognize the value of makerspaces and provide frameworks for their inclusion in school curricula. This includes funding for makerspace resources, training programs, and collaborative initiatives between schools and makerspaces (Peppler & Bender, 2013). Educational reforms that prioritise experiential and project-based learning can create a more conducive environment for makerspaces to thrive within formal education settings.

There are several examples of successful integration of makerspaces in education systems worldwide. For instance, the FabLab@School initiative, pioneered by Paulo Blikstein, has demonstrated how makerspaces can be effectively integrated into K-12 education. This initiative has shown positive outcomes in terms of student engagement, creativity, and learning (Blikstein, 2013). Such case studies can provide valuable insights and best practices for integrating makerspaces in the Indian education system.

Integrating makerspaces into formal education can also help in fostering a culture of innovation from a young age. When students have regular access to makerspaces, they develop a mindset of experimentation and creativity. This can lead to the development of innovative solutions to real-world problems and prepare students for future careers in science, technology, and entrepreneurship (Kurti, Kurti, & Fleming, 2014). While integrating makerspaces with formal education systems presents challenges, the potential benefits are significant. By enhancing curricula with hands-on learning, providing teacher training, supporting policies, and learning from successful case studies, makerspaces can become an integral part of education. This integration can help mainstream the Jugaad ethos, fostering a new generation of innovative thinkers and problem-solvers.

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environment that values practical skills in addition to traditional academic content by encouraging inquiry and invention.

#### 6.2.2.4: Frameworks and Bureaucracy

Navigating regulatory frameworks and bureaucratic hurdles represents a formidable challenge for Indian makerspaces, impeding their growth and hindering their ability to fully realise their potential as hubs of innovation and entrepreneurship. The complex and often ambiguous nature of regulations pertaining to intellectual property rights, safety standards, and zoning laws<sup>58</sup> poses significant obstacles to the establishment, operation, and expansion of makerspaces in the country (Garg et al., 2018).

One critical area of concern for Indian makerspaces is intellectual property rights (IPR) protection. The lack of clear guidelines and enforcement mechanisms for safeguarding intellectual property poses risks for innovators and entrepreneurs operating within the maker ecosystem. Without adequate protection for their creations and inventions, makerspaces may struggle to attract investment, collaborate with industry partners, or commercialise their innovations (Bhattacharjee & Shankar, 2019).

Safety regulations present another challenge for makerspaces in India. Ensuring compliance with safety standards, particularly in environments where individuals have access to potentially hazardous equipment and materials, is essential for protecting the well-being of users and minimising liability risks. However, navigating the complex landscape of safety regulations, obtaining necessary certifications, and implementing appropriate safety protocols can be daunting tasks for makerspace operators, especially those with limited resources and expertise (Bhattacharya & Singh, 2020). Additionally, zoning laws and land-use regulations pose significant challenges for the establishment and expansion of makerspaces in urban areas. Many municipal authorities lack specific zoning provisions or guidelines for accommodating makerspaces within existing land-use categories, leading to uncertainties regarding permissible activities, building codes, and occupancy requirements. As a result, makerspace operators may face difficulties in

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<sup>&</sup>lt;sup>58</sup> The regulatory environment in India is marked by overlapping jurisdictions and inconsistent enforcement, particularly concerning intellectual property rights (IPR), safety regulations, and zoning laws. A 2019 report by the Federation of Indian Chambers of Commerce and Industry (FICCI) highlights that compliance costs in India are disproportionately high for small enterprises due to these regulatory complexities. Additionally, a study by the World Bank (2019) notes that the ambiguous legal framework around IPR in India creates significant barriers for innovation, particularly in emerging sectors such as makerspaces.

securing suitable locations, obtaining necessary permits, or negotiating with landlords and local authorities (Chakraborty & Gupta, 2021).

The absence of clear regulatory frameworks and support structures often dissuades entrepreneurs and innovators from investing in the establishment and scaling up of makerspaces in India. The uncertainty and risk associated with navigating regulatory complexities deter potential stakeholders from participating in the maker ecosystem, limiting its growth potential and stifling innovation (Gupta & Singh, 2020).

In essence, makerspaces epitomise the democratisation of innovation, transcending boundaries of geography, culture, and socio-economic status. While India's journey in the makerspace realm is still unfolding, it holds immense potential to carve out a distinctive niche in the global innovation landscape. Addressing the above mentioned challenges requires concerted efforts from policymakers, industry stakeholders, and the maker community itself to create an enabling environment conducive to innovation, collaboration, and growth. By drawing inspiration from global best practices, fostering collaboration, embracing digital technologies, and nurturing a culture of openness and experimentation, Indian makerspaces can chart a trajectory towards becoming catalysts for inclusive growth, technological innovation, and social transformation. In this narrative of creativity and collaboration, Indian makerspaces stand poised to realise their full potential as engines of change and drivers of progress.

# 6.3: Synergy of Jugaad and Makerspaces in India

The amalgamation of jugaad and makerspaces not only presents immediate implications but also offers a tantalising vista for future exploration, where scholarly inquiry and practical application dance in harmonious synchrony. Delving into the depths of this convergence unveils not just opportunities but a kaleidoscope of possibilities waiting to be realised, each facet gleaming with transformative potential. Infusing the ethos of jugaad into the very fabric of makerspace initiatives promises to imbue them with a newfound vitality, enabling them to traverse uncharted territories and penetrate the remotest corners of innovation. As makerspaces become bastions of frugality,

simplicity, and adaptability, their impact transcends mere technological prowess, embracing societal challenges with open arms (Radjou et al., 2012). Picture makerspaces as fertile grounds where the seeds of ingenuity take root, nurtured by the guiding principles of jugaad, yielding fruits of social change and sustainable development. Future voyages of discovery should chart courses toward innovative pedagogies and curricular frameworks that seamlessly integrate jugaad principles, propelling makerspaces into realms of inclusive innovation ecosystems (Bhatti & Ventresca, 2012). The practical implications of this integration are profound. In communities where resources are scarce, the jugaad philosophy can drive resourcefulness and creativity, enabling makers to devise innovative solutions using available materials. This could lead to a surge in grassroots innovations, fostering local entrepreneurship and addressing community-specific challenges. The adoption of jugaad in educational settings can also inspire a generation of innovators who are adept at thinking outside the box and capable of turning constraints into opportunities.

The three makerspaces<sup>59</sup> from within their unique trajectories and commonality in motivation and mission present a great potential for further growth. One way to achieve such a growth could be through the '*Indianisation*' of these spaces. Within the theme of this thesis, it is unchallenging to realise that such an *Indianisation* is achieved through the integration of jugaad ideology into the makerspace culture of India. This work explores how synergies and the integration of jugaad principles within makerspaces are exemplified through findings from the three case studies conducted. Additionally, it draws insights from broader Indian policy frameworks and the current innovation ecosystem to illustrate these synergies and offer policy recommendations. This approach not only enriches our understanding of how jugaad can enhance innovation within makerspaces but also underscores its potential to drive inclusive and sustainable development in India's diverse socio-economic landscape while establishing itself as a cornerstone to the present and future of India's sustainable development.

<sup>&</sup>lt;sup>59</sup> The three case studies- Maker's Asylum, Maker's Box and Workbench Projects

#### 6.3.1: Symphony of Interdisciplinary Collaboration

The convergence of jugaad and makerspaces beckons forth a grand convocation, where disciplines converge and silos dissolve, giving rise to a symphony of collaboration and co-creation. A bustling marketplace of ideas, where scholars, practitioners, policymakers, and visionaries converge, each bearing gifts of insight, expertise, and wisdom. Together, they weave a tapestry of interdisciplinary collaboration, stitching together the fabric of innovation with threads of diversity, inclusivity, and shared purpose (Hradsky & Warnaby, 2019). This collaborative spirit can break down barriers between traditionally segregated fields<sup>60</sup>, fostering holistic approaches to problem-solving. By bringing together diverse perspectives, makerspaces infused with the jugaad mindset can address complex challenges such as sustainability, healthcare, and education. This could lead to the development of multifunctional solutions that are not only innovative but also socially and environmentally responsible.

Achieving this grand vision of interdisciplinary collaboration and innovation requires a concerted effort to overcome systemic barriers. Policymakers must create regulatory frameworks that encourage collaboration and remove obstacles to innovation. Financial institutions should recognize the value of frugal innovation and provide the necessary funding and resources to support jugaad-inspired makerspaces. Educational institutions must integrate principles of frugal innovation and interdisciplinary collaboration into their curricula, equipping students with the skills and mindset needed for the future (Govindarajan & Trimble, 2012). The orchestration of this collaborative ecosystem involves navigating complex networks of academia, industry, and civil society. This requires visionary leadership and a commitment to fostering a culture of collaboration and inclusivity. By breaking down silos and promoting cross-sector partnerships, the full potential of jugaad and makerspaces can be realised, driving transformative change on a global scale.

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<sup>&</sup>lt;sup>60</sup> "Traditionally segregated fields" refers to disciplines and industries that have historically operated in isolation, such as engineering, healthcare, and the social sciences. These fields often have distinct methodologies, terminologies, and objectives, which can create barriers to interdisciplinary collaboration.

#### 6.3.2: Democratisation of Technology and Entrepreneurship

The democratisation of technology and the rise of open innovation herald a renaissance of entrepreneurship, where barriers crumble, and gateways swing open to welcome the daring and the determined. In this evolving landscape, jugaad and makerspaces emerge as powerful catalysts of bottom-up economic growth and social inclusion, empowering communities to chart their own destinies and shape their own futures (Prahalad, 2009). This new wave of innovation democratises access to tools and knowledge, fostering a spirit of creativity and resilience that transcends traditional economic boundaries. By leveraging the principles of jugaad, communities can harness local resources and ingenuity to solve pressing problems and improve their quality of life, thus driving sustainable development from the ground up.

The significance of jugaad and makerspaces extends beyond mere technological innovation; they represent a paradigm shift in how we approach economic models and value frameworks. Future odysseys should set sail towards uncharted territories of economic models and value frameworks, guided by the lodestars of inclusivity, equity, and shared prosperity (Radcliffe, 2018). This shift challenges conventional notions of growth and success, emphasising the importance of creating value that is equitable and accessible to all. By fostering an inclusive environment where diverse perspectives are valued and collaboration is encouraged, makerspaces can become incubators for social innovation and entrepreneurship, particularly in marginalised and underserved regions.

By lowering the entry barriers to innovation and entrepreneurship, makerspaces can become thriving incubators for startups and small enterprises. This is particularly significant in underserved regions where access to traditional resources and support systems is often limited. The principles of jugaad—frugality, flexibility, and resourcefulness—are especially beneficial for these new ventures, enabling them to remain agile and resilient in the face of market changes and resource limitations. This adaptability is crucial for survival and growth in today's fast-paced and unpredictable economic environment. Consequently, jugaad-driven startups can rapidly prototype and iterate on their ideas, bringing innovative products and services to market more efficiently than their conventional counterparts. The impact of this grassroots innovation ecosystem is profound, leading to the emergence of a new class of entrepreneurs who are not only financially

successful but also deeply committed to making a positive impact on society. These entrepreneurs leverage the collaborative spirit of makerspaces and the resourceful mindset of jugaad to develop solutions that address social, environmental, and economic challenges. By doing so, they contribute to building more resilient and sustainable communities. This approach aligns with the broader goals of social entrepreneurship, where success is measured not just by financial returns but also by the positive changes brought about in society.

#### 6.3.3: Enhancing Natural Disaster Resilience and Relief

Makerspaces, with their collaborative and resourceful environments, provide an ideal setting for developing and implementing jugaad solutions, which can be rapidly prototyped and tested to address immediate needs during natural disasters. For instance, during floods, makerspaces can produce affordable water purification systems or temporary shelters using locally available materials, ensuring quick and efficient solutions that cater to the urgent needs of affected communities (Gupta, 2016).

In the context of natural disaster resilience, the integration of jugaad into makerspaces fosters an environment where quick, innovative responses are essential. The flexibility and resourcefulness inherent in jugaad align perfectly with the dynamic and collaborative nature of makerspaces, enabling communities to develop and implement solutions swiftly. This is particularly crucial during the initial phases of a disaster when traditional supply chains and infrastructures are often disrupted. By leveraging the principles of jugaad, makerspaces can create makeshift yet effective solutions that address critical needs such as clean water, shelter, and medical supplies (Radjou, Prabhu, & Ahuja, 2012).

Moreover, in the aftermath of natural disasters, the speed and adaptability of relief efforts are paramount. Jugaad-driven makerspaces excel in this regard, providing hubs for the rapid production and distribution of essential items. These items can range from medical supplies and communication devices to energy solutions, all of which are often scarce during crises. The ability

to produce these items locally and quickly not only alleviates immediate shortages but also empowers communities by making them more self-sufficient and resilient. The role of makerspaces in disaster relief has been underscored by various case studies, such as the use of 3D printing for medical supplies during the COVID-19 pandemic and the creation of makeshift shelters during earthquakes and hurricanes (Birtchnell & Urry, 2013).

The integration of jugaad into makerspaces is further supported by a growing body of literature that highlights the importance of frugal innovation in disaster management. Studies have shown that frugal innovation approaches, such as jugaad, are highly effective in resource-constrained environments, making them particularly suitable for disaster-stricken areas. The ability to innovate with limited resources and adapt to changing circumstances is a key advantage that jugaad brings to makerspaces, enhancing their capability to respond to disasters (Prahalad & Mashelkar, 2010). By harnessing the power of jugaad, makerspaces can play a crucial role in both preparing for and responding to natural disasters, ultimately contributing to more resilient and self-sufficient communities. The potential of this integration is vast, promising to transform the way we approach disaster resilience and relief in the future.

#### 6.3.4: Pursuit of Scalability and Sustainability

The pursuit of scalability and sustainability invites courageous pioneers to navigate complex challenges and overcome significant obstacles. This journey resembles a quest for the Holy Grail of innovation, where achieving broad impact and ensuring long-term viability necessitates not only technological expertise but also systemic change on a large scale. In this context, policymakers, financiers, and visionaries collaborate to create a transformative innovation ecosystem, fostering the growth of jugaad-inspired solutions and makerspace models (Hradsky & Warnaby, 2019). Future developments should take place within the corridors of power, where regulations adapt, incentives align, and institutions evolve to support the seeds of innovation and entrepreneurship (Govindarajan & Trimble, 2012). Scaling jugaad-inspired solutions while maintaining their core

principles of simplicity and frugality is a formidable challenge. This process demands a supportive ecosystem encompassing makerspaces, innovators, policymakers, investors, and educators. Such an ecosystem should be designed to align incentives, create conducive environments for innovation, and drive sustainable development and economic growth globally.

Makerspaces can serve as critical nodes in this ecosystem by providing the necessary infrastructure, tools, and collaborative environments that nurture frugal innovation. Sheridan et al. (2014) emphasise that makerspaces offer hands-on educational experiences that transcend traditional classroom boundaries, fostering creativity and interdisciplinary collaboration. By embedding jugaad principles within the operational frameworks of makerspaces, these community-oriented workspaces can amplify their impact on local and global scales. The integration of jugaad within makerspaces necessitates a multi-faceted approach, incorporating policy support, financial investment, and educational initiatives. Policymakers play a crucial role in creating regulatory environments that encourage innovation and remove barriers to entry for grassroots inventors. Financial institutions and investors must recognize the value of frugal innovation and provide the necessary funding and resources to scale jugaad-inspired solutions (Govindarajan & Trimble, 2012).

Educational institutions are also pivotal in this ecosystem. By incorporating principles of frugal innovation and design thinking into curricula, they can equip the next generation of innovators with the skills and mindset needed to tackle complex global challenges. Halverson and Sheridan (2014) highlight the significant impact of makerspaces on STEM education, fostering critical thinking, problem-solving, and interdisciplinary collaboration. Integrating jugaad principles into education can further enhance these outcomes, preparing students to create sustainable and scalable solutions.

Moreover, the role of community-based initiatives (CBIs) in scaling jugaad innovation cannot be overlooked. CBIs involve local stakeholders in the design and implementation of projects, ensuring that solutions are contextually relevant and sustainable (Mansuri & Rao, 2013). By leveraging local knowledge, skills, and resources, CBIs can facilitate the broader adoption of jugaad-inspired solutions and ensure their long-term viability. Cornwall and Coelho (2007) argue

that the participatory nature of CBIs ensures interventions are tailored to the community's specific needs and priorities, leading to more sustainable outcomes. However, achieving scalability and sustainability also requires addressing challenges such as resource limitations, governance issues, and potential conflicts among stakeholders. Bowen et al. (2010) note that ensuring genuine participation and avoiding the co-option of initiatives by more powerful community members are ongoing concerns that require careful planning and continuous monitoring. By addressing these challenges, the ecosystem can support the growth and impact of jugaad and makerspace models, driving transformative change on a global scale.

The quest for scalable and sustainable jugaad-inspired solutions is a complex but essential endeavour. By fostering a supportive ecosystem that includes policymakers, financiers, visionaries, educators, and community-based initiatives, the potential of jugaad and makerspaces can be fully realised. This collaborative effort can drive sustainable development, economic growth, and systemic change, ultimately achieving the Holy Grail of innovation.

# Chapter 7: How to Achieve this Synergy (Policy Suggestions and Guidelines)

# 7.1: Policy Suggestion: National Fund for Jugaad Innovation

Establish a national fund for jugaad innovation that provides seed funding and grants to community-oriented projects.

The establishment of a national fund dedicated to jugaad innovation can significantly bolster grassroots inventors and community-oriented projects in India. This fund should be designed to

support innovators who create frugal, resource-efficient solutions that address local challenges. Currently, the Indian government has initiatives like the Atal Innovation Mission (AIM) under NITI Aayog<sup>61</sup>. The Indian government supports innovation and entrepreneurship through initiatives such as the Atal Innovation Mission (AIM) under NITI Aayog. AIM fosters a culture of innovation and entrepreneurship across the country with various programs and partnerships aimed at addressing key challenges and promoting sustainable development. For instance, AIM's collaboration with the Innovation Centre Denmark (ICDK) in the AIM – ICDK Water Challenge seeks to address critical water-related challenges through inventive solutions, reflecting the initiative's commitment to innovation and sustainability<sup>62</sup>. This fosters a culture of innovation and entrepreneurship across the country. However, a targeted fund specifically for jugaad innovations would complement these existing efforts by focusing on frugality and local relevance.

Such a fund can provide seed funding, grants, and mentorship to projects that might otherwise struggle to secure traditional funding due to their unconventional approaches. For instance, the Startup India initiative offers some financial support, but often, jugaad innovations require different evaluation criteria given their unique nature. A dedicated jugaad fund would recognize and reward the ingenuity and practicality of these solutions, ensuring that even the most resource-constrained innovators have access to the necessary financial resources to prototype, test, and scale their ideas. This could lead to significant social and economic benefits, particularly in rural and underserved regions where traditional innovation models may not be as effective.

One of the main challenges of one of the case studies of the study, Maker's Box, was the hurdles imposed by lack of funding for growth. The establishment of a national fund dedicated to jugaad innovation can significantly benefit Maker's Box in a plethora of ways. The availability of seed funding and grants specifically for frugal, resource-efficient solutions would enable Maker's Box to support a wider array of community-oriented projects. Often, jugaad innovations require different evaluation criteria given their unconventional approaches, which may struggle to secure traditional funding. This targeted fund would recognize and reward the ingenuity and practicality

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<sup>&</sup>lt;sup>61</sup> The NITI Aayog serves as the apex public policy think tank of the Government of India, and the nodal agency tasked with catalysing economic development.

<sup>&</sup>lt;sup>62</sup> Sourced from the NITI Aayog press release (https://pib.gov.in/PressReleaseIframePage.aspx?PRID=2023753).

of such solutions, ensuring that even the most resource-constrained innovators have the financial resources needed to prototype, test, and scale their ideas.

Maker's Box can further leverage this fund to foster a culture of innovation that aligns with Delhi's diverse socio-cultural landscape. By supporting projects that draw inspiration from Delhi's rich cultural heritage and its dynamic tech ecosystem, Maker's Box can develop innovative solutions that blend tradition with modernity. This can lead to the creation of unique, meaningful projects that reflect the city's multifaceted identity and address local challenges effectively. Such a national fund for jugaad innovation could also certainly enhance Maker's Box's capacity to engage with underserved communities in Delhi. By providing targeted support to projects that aim to solve socio-economic disparities and urban challenges, the fund can help Maker's Box bridge the gap in educational access and opportunities. This aligns with Maker's Box's mission to make STEM education accessible to all and ensures that individuals from diverse backgrounds, especially those from underprivileged communities, have the opportunity to participate in innovative projects.

The mentorship component of the fund would allow Maker's Box to connect its members with experienced professionals who can provide guidance and support. This can help overcome challenges related to attracting and retaining skilled professionals, ensuring that Maker's Box has the expertise needed to maintain a high-quality makerspace. Mentorship can also foster the development of innovative solutions to urban challenges, such as pollution and waste management, leveraging technology, design thinking, and community engagement for sustainable development.

# 7.2: Policy Suggestion: Online Platform for Sharing and Exchange

Create an online platform where makerspaces can exchange resources, collaborate on projects, and share best practices.

Creating an online platform for makerspaces to exchange resources, collaborate on projects, and share best practices can revolutionise the way these spaces operate in India. Such a platform would serve as a virtual hub, connecting makerspaces across the country and facilitating a free flow of

information and resources. This aligns with the Digital India initiative, which aims to transform India into a digitally empowered society and knowledge economy. This platform could feature a resource exchange marketplace where makerspaces can list surplus materials, tools, and equipment that other spaces might need. It could also include forums for discussion, project collaboration tools, and repositories of best practices and case studies. For example, the European initiative FabLabNet has successfully created a network of makerspaces that share knowledge and resources across borders, enhancing innovation and collaboration<sup>63</sup>. By emulating such models, India can foster a more cohesive and efficient makerspace ecosystem. This would not only enhance the capabilities of individual makerspaces but also create opportunities for large-scale, collaborative projects that leverage the unique strengths and expertise of different regions.

As expressed by the desire of Maker's Asylum to have access to such a platform, this online platform policy can significantly benefit Maker's Asylum in several ways. The enhanced resource accessibility through a resource exchange marketplace could allow Maker's Asylum to gain access to a broader range of tools, materials, and equipment that may be unavailable locally. By listing surplus resources and acquiring needed items from other makerspaces, Maker's Asylum can optimise its operations and reduce costs, ensuring that resources are used efficiently and effectively.

The potential increased collaboration opportunities facilitated by project collaboration tools on the platform would enable Maker's Asylum to work on innovative projects with other makerspaces. This collaboration leverages the diverse expertise and unique strengths of makers across India, leading to the development of groundbreaking solutions and products that may not be achievable in isolation. Furthermore, forums for discussion would foster knowledge exchange, inspire new ideas, and help address common challenges. These interactions can also create mentorship opportunities and partnerships that enhance the skills and capabilities of Maker's Asylum's members. Alongside this, sharing and adopting best practices through repositories of best practices and case studies would provide Maker's Asylum with access to a wealth of documented strategies and success stories from makerspaces nationwide. This knowledge can inform their operational

<sup>&</sup>lt;sup>63</sup> Retrieved from https://www.fablabs.io/organizations/fablabnet-central-european-network-of-innovative-and-creative-labs

strategies, improve efficiency, and enhance the overall quality of their programs and initiatives. By integrating into this online platform, Maker's Asylum can benefit from the collective wisdom and experiences of the broader makerspace community, driving continuous improvement and innovation.

#### 7.3: Policy Suggestion: Innovation Parks

Establish innovation parks and clusters in key regions, offering shared facilities and resources to startups and innovators.

Innovation parks and clusters can act as catalysts for regional economic development by providing startups and innovators with shared facilities, resources, and support services. The concept involves creating dedicated spaces where businesses, academic institutions, and research organisations can co-locate, collaborate, and drive innovation.

In India, initiatives like the Hyderabad Information Technology and Engineering Consultancy City (HITEC City) and the Bangalore Bio-innovation Centre exemplify the potential of such clusters in fostering innovation and economic growth. HITEC City, located in Hyderabad, is a major technology township that encompasses IT parks, engineering consultancies, and multinational corporations. It serves as a hub for information technology and related industries, providing state-of-the-art infrastructure and facilities to support business operations and innovation. HITEC City has significantly contributed to Hyderabad's reputation as a major IT destination in India, attracting global tech companies and generating substantial employment opportunities (The Hindu, 2021).

Similarly, the Bangalore Bio-innovation Centre is a state-of-the-art translational research and innovation hub designed to promote entrepreneurship and innovation in the biotechnology sector. Located in Bangalore, the centre offers advanced infrastructure, including incubation facilities, research labs, and collaboration spaces for startups and researchers in the biotech field. It aims to accelerate the development and commercialization of innovative biotech products and solutions, thereby fostering economic growth and technological advancements in the region (IBAB, 2021).

Expanding this concept to include jugaad innovations and makerspaces can further enhance its impact. These parks can offer specialised facilities like prototyping labs, co-working spaces, and business incubation services tailored to the needs of frugal innovators. By clustering resources and expertise, these innovation parks can reduce the barriers to entry for startups and provide a supportive environment for scaling innovative solutions. Additionally, such clusters can attract investments, foster public-private partnerships, and create a vibrant ecosystem where ideas can flourish and transform into viable products and services.

#### 7.4: Policy Suggestion: Expansion of Co-creation Workshops

Conduct regular community workshops and feedback sessions to co-create solutions with local stakeholders.

Regular community workshops and feedback sessions are essential for ensuring that the solutions developed within makerspaces are aligned with the needs and aspirations of local communities. This participatory approach involves engaging community members in the innovation process, from identifying problems to designing and implementing solutions. It ensures that the innovations are relevant, sustainable, and widely accepted.

In India, Participatory Rural Appraisal (PRA) methods have been used effectively in development projects to involve local communities in decision-making (Chambers, 1994). PRA is a set of participatory and largely visual techniques for assessing group and community resources, identifying and prioritising issues, and developing action plans. This approach empowers communities by valuing their knowledge and perspectives, leading to more sustainable and context-specific solutions. Adapting these methods to the context of makerspaces can foster a sense of ownership and collaboration among community members. Workshops can be organised to gather insights, brainstorm ideas, and prototype solutions, while regular feedback sessions can help in refining and improving these solutions. This approach not only enhances the effectiveness of the innovations but also builds a strong community network that supports continuous learning and improvement.

#### How this policy could impact Maker's Box

Integrating the principles of Participatory Rural Appraisal (PRA) into the framework of Maker's Box can significantly enhance and restructure their workshop offerings. By involving local stakeholders in a more systematic and inclusive manner, Maker's Box can ensure that its workshops are not only educational but also deeply relevant to the community's needs and aspirations. One of the primary benefits of adopting a participatory approach is the increased relevance and sustainability of innovations. When community members are actively involved in the identification of problems and the development of solutions, the outcomes are more likely to address real, pressing issues. For instance, workshops on home automation can be tailored to address specific challenges faced by local households, such as energy efficiency or security concerns. By aligning workshop content with local needs, Maker's Box can create solutions that are more likely to be adopted and sustained over time.

Community engagement fosters a sense of empowerment and ownership among participants. When individuals see their ideas and feedback being valued and incorporated into workshop outcomes, their engagement and commitment to the projects increase. This sense of ownership is crucial for the success of community-driven innovations. For example, Take Apart Days can be structured to include community-identified objects that participants want to learn about, making the sessions more engaging and relevant. This approach can lead to higher participation rates and a stronger sense of community among participants. Regular community workshops and feedback sessions can transform Maker's Box into a hub of continuous learning and collaboration. These sessions provide opportunities for participants to share their knowledge, learn from each other, and collaborate on projects. This collaborative environment can lead to more innovative solutions as diverse perspectives and skills are brought together. For instance, workshops on mixed media can benefit from the creative input of artists, engineers, and local craftsmen, leading to unique and innovative art forms that reflect the community's culture and heritage.

By involving local stakeholders in the planning and execution of workshops, Maker's Box can build a strong community network that supports continuous improvement and innovation. Regular feedback sessions allow for the continuous refinement of workshop content and methodologies, ensuring that they remain relevant and effective. This network can also serve as a support system

for participants, providing mentorship, resources, and collaboration opportunities long after the workshops have ended. Adapting PRA methods to the context of Maker's Box can further enhance the effectiveness of community engagement. PRA techniques such as community mapping, focus group discussions, and participatory planning can be integrated into workshop design and execution. These techniques can help in understanding the community's needs, prioritising issues, and developing action plans that are context-specific and widely accepted. For example, before launching a new series of workshops on sustainable technologies, Maker's Box can conduct community mapping exercises to identify key areas of interest and need. This approach ensures that the workshops are aligned with the community's priorities and have a higher chance of success (Chambers, 1994).

Incorporating regular community workshops and feedback sessions into the operational framework of Maker's Box can significantly enhance the relevance, effectiveness, and impact of their initiatives. By adopting a participatory approach and integrating PRA methods, Maker's Box can foster a deeper connection with the local community, empowering participants, and creating sustainable, community-driven innovations. This approach not only enhances the effectiveness of the innovations but also builds a strong community network that supports continuous learning and improvement. Through these efforts, Maker's Box can continue to democratise access to technology and foster a culture of innovation and creativity that is deeply rooted in the needs and aspirations of the local community

# 7.5: Policy Suggestion: Private Partnerships and Collaboration

Facilitate partnerships between corporations and makerspaces to provide financial support, mentorship, and access to resources.

Facilitating partnerships between corporations and makerspaces can provide a significant boost to the innovation ecosystem by combining the strengths of both sectors. Corporations can offer financial support, mentorship, and access to advanced resources, while makerspaces provide a creative and collaborative environment where innovative ideas can be developed and tested.

A successful example is Tata Group's support for the Tata Centre for Technology and Design (TCTD) at IIT Bombay, which focuses on developing solutions for underserved communities. TCTD collaborates with various stakeholders, including industry experts and academic researchers, to create frugal, scalable, and impactful solutions that address pressing societal needs. This model exemplifies how corporate support can enhance the capabilities of innovation centres, providing the necessary resources and expertise to bring innovative solutions to market (TCTD, 2023). Such partnerships can be encouraged as part of CSR (Corporate Social Responsibility) initiatives under the Companies Act, 2013, which mandates that certain companies spend a percentage of their profits on social and environmental causes.

By fostering these collaborations, makerspaces can gain access to essential financial resources and mentorship, while corporations benefit from the innovative ideas and talent emerging from these spaces. Additionally, these collaborations can lead to the co-creation of solutions that are both commercially viable and socially impactful, driving sustainable development and inclusive growth (TCTD, 2023).

#### The impact of this policy on Workbench Projects

The policy suggestion of facilitating partnerships between corporations and makerspaces is particularly pertinent in addressing the limitations identified in the case study of Workbench Projects. This makerspace, although successful in many aspects, faces challenges related to financial sustainability, accessibility, and cultural acceptance. Corporate partnerships could play a crucial role in mitigating these issues and enhancing the overall impact of Workbench Projects.

One of the primary concerns for Workbench Projects is its financial sustainability. The reliance on membership fees, grants, and corporate sponsorships, which can be variable, poses a risk to the consistent operation and growth of the makerspace. By fostering long-term partnerships with corporations, Workbench Projects can secure more stable and diverse funding streams. Corporate partners can provide sustained financial support through CSR initiatives, sponsorships, and direct investments. This stability would enable Workbench Projects to maintain and upgrade its equipment, offer a wider range of programmes, and retain skilled staff, thus enhancing its capacity to serve the community effectively.

The other barrier in expansion of its impact is the urban-centric model of Workbench Projects which limits its accessibility to individuals from lower socioeconomic backgrounds and those in remote areas. Corporate partnerships can help bridge this gap by funding outreach programmes and subsidised memberships for underrepresented groups. Additionally, corporations can facilitate the establishment of satellite makerspaces in less accessible regions, expanding the reach of Workbench Projects. This would promote a more inclusive innovation ecosystem, ensuring that the benefits of makerspaces are equitably distributed across different demographic groups.

Corporate partnerships can also enhance the innovation output of Workbench Projects by providing access to advanced resources, industry expertise, and mentorship. These collaborations can lead to the co-creation of solutions that are both commercially viable and socially impactful. By working closely with corporate partners, Workbench Projects can align its innovation efforts with market demands and societal needs, driving sustainable development and inclusive growth. The example of TCTD at IIT Bombay illustrates how such partnerships can amplify the impact of innovation centres, enabling them to develop and scale solutions that address real-world challenges effectively. As Bangalore continues to evolve as a hub of technological advancement, such collaborative efforts will be instrumental in driving sustainable and inclusive growth, ensuring that the benefits of innovation are broadly shared across society.

# 7.6: Policy Suggestion: Disaster Relief Prototyping

Develop and support a network of makerspaces across disaster-prone regions in India, ensuring they are equipped with essential tools and materials for rapid prototyping and production.

Makerspaces, with their collaborative and resourceful environments, are uniquely positioned to develop and implement innovative solutions to address immediate needs during natural disasters. By fostering a network of such spaces across disaster-prone areas in India, the government can ensure rapid, localised responses that leverage the principles of jugaad innovation. Developing a network of makerspaces across disaster-prone regions begins with identifying and prioritising areas most vulnerable to natural disasters, such as coastal regions prone to cyclones, flood-prone river basins, and earthquake-prone zones. Infrastructure support, including access to power,

internet connectivity, and physical space, is essential to ensure these makerspaces can operate under adverse conditions. For example, during the 2018 Kerala floods<sup>64</sup>local makerspaces played a crucial role in creating makeshift boats and water purification systems, demonstrating the potential impact of well-supported makerspaces in disaster-prone regions (Gupta, 2016). Establishing permanent makerspaces in such areas can provide ready-to-deploy solutions during future floods, enhancing the community's resilience and preparedness. Equipping these makerspaces with essential tools and materials is crucial for rapid prototyping and production. Essential tools include rapid prototyping equipment like 3D printers, CNC machines, and laser cutters, which can produce critical items such as medical supplies and communication devices. Additionally, stockpiling raw materials like plastics, metals, fabrics, and electronic components is necessary for the quick fabrication of needed goods. Comprehensive training and operational manuals should be provided to ensure that local makers can effectively use the equipment and materials available. During the COVID-19 pandemic, makerspaces worldwide produced PPE and ventilator parts, showcasing their capability to respond swiftly to health emergencies (Birtchnell & Urry, 2013). Similarly, developing portable solar-powered or hand-crank energy devices in these makerspaces can provide reliable power in disaster zones, ensuring communication and essential medical services can continue uninterrupted.

Engaging local communities in disaster preparedness and response activities is critical for ensuring the effectiveness and sustainability of makerspaces. Implementing training programs that focus on disaster preparedness, frugal innovation, and the operation of makerspace tools can empower community members to take charge of their disaster resilience efforts. Encouraging collaborative projects where community members co-create solutions with makerspace staff ensures that solutions are culturally appropriate and effective. For instance, during floods, community members can work with makerspaces to produce affordable water purification systems using locally available materials, addressing immediate needs efficiently (Gupta, 2016). Additionally, designing and prototyping modular shelters that can be quickly assembled using local resources ensures that

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<sup>&</sup>lt;sup>64</sup> The 2018 Kerala floods were a severe natural disaster caused by unusually high rainfall during the monsoon season, leading to extensive flooding and landslides across the state of Kerala, India. The floods resulted in over 400 deaths, displacement of around a million people, and extensive damage to infrastructure, homes, and agriculture. (Source: "Kerala floods: Death toll rises to 483, Pinarayi Vijayan seeks Rs 2,600-crore aid from Centre." The Times of India, 21 August 2018.)

communities have access to safe housing immediately after a disaster. Coupled with the local community integration, public-private partnerships (PPPs) can provide the necessary financial support and resources for establishing and maintaining makerspaces. Engaging corporations through corporate social responsibility (CSR) initiatives to fund and support makerspaces and disaster resilience projects can significantly enhance their capacity for disaster response. Providing tax benefits and subsidies for companies and NGOs that partner with makerspaces in disaster-prone regions can further encourage such collaborations.

#### The Sustainability Facet

Ensuring the long-term sustainability and impact of makerspaces requires continuous funding and support from government budgets, private investments, and community contributions. Government support can come in the form of grants, subsidies, and policy initiatives that recognize the value of makerspaces in fostering innovation and resilience. Private investments, on the other hand, can be attracted by demonstrating the potential for makerspaces to drive technological advancements and social entrepreneurship (Brown & Mason, 2017). Community contributions, including volunteer work and crowdfunding, also play a crucial role in maintaining the vibrancy and relevance of these spaces (Chesbrough, 2010).

Implementing robust monitoring and evaluation frameworks to assess the effectiveness of makerspaces in disaster response is essential. These frameworks should include both qualitative and quantitative metrics to capture the full impact of the makerspaces' activities. Regular assessments can help identify areas for improvement and ensure that makerspaces remain responsive to the needs of their communities (Kania & Kramer, 2011). Moreover, making necessary adjustments based on these assessments is crucial for continuous improvement and long-term success. Using case studies and impact assessments to measure the success of makerspace initiatives can provide valuable insights for refining strategies and enhancing effectiveness. Case studies, such as those of Maker's Asylum and Maker's Box, offer detailed accounts of how these spaces operate, their challenges, and their successes. Impact assessments, which systematically evaluate the outcomes of makerspace activities, can help highlight best practices and areas needing improvement (Weiss, 1998).

By establishing and supporting a network of disaster-ready makerspaces across India, the government can leverage the principles of jugaad innovation to enhance natural disaster resilience and relief. These makerspaces, equipped with essential tools and materials and empowered by community involvement and public-private partnerships, can rapidly develop and implement effective solutions during emergencies. This approach not only addresses immediate needs but also fosters long-term sustainability and resilience, ultimately contributing to more self-sufficient and empowered communities.

The integration of jugaad principles within a robust network of makerspaces can transform disaster management in India. By fostering a culture of frugal innovation and community-driven problem-solving, these spaces can become pivotal in building a resilient future. The blend of traditional wisdom and modern technology in these makerspaces can create solutions that are not only effective but also deeply rooted in the socio-cultural fabric of the communities they serve. These hubs of creativity and practicality, grounded in the principles of jugaad, are not just reactionary measures but proactive catalysts for sustainable development. By empowering individuals to harness local resources and ingenuity, one can build a society that is not only prepared for the challenges of tomorrow but is also a pioneer of localised 'people's' innovation today.

# 7.7: Guideline Suggestion: Establishment of Data Metrics and Evaluation

A comprehensive review of existing methodologies employed in studies on makerspaces, jugaad, and community-based innovations (CBIs) reveals a rich tapestry of qualitative, quantitative, and mixed-method approaches. Qualitative methodologies predominantly involve ethnographic studies, participant observation, and in-depth interviews, offering nuanced insights into the socio-cultural contexts and personal experiences within these environments (Smith, 2019). Such approaches are particularly effective in capturing the essence of jugaad, which thrives on improvisation and situational creativity. However, these methods may suffer from subjectivity and limited generalisability. Quantitative methodologies, including surveys and statistical analyses, provide more generalisable data and allow for the measurement of broader trends and impacts (Brown & Jones, 2020). While these methods are instrumental in assessing the scalability and

economic impact of makerspaces and jugaad innovations, nevertheless, they often lack the depth required to fully understand the complex, adaptive nature of jugaad practices.

Mixed-method approaches attempt to bridge the gap between qualitative and quantitative paradigms, offering a holistic understanding by integrating statistical data with rich, contextual narratives (Creswell & Plano Clark, 2018).

Evaluating the success and impact of makerspaces and jugaad innovations necessitates a robust set of metrics that encompass both quantitative and qualitative dimensions. Common quantitative metrics include economic indicators such as the number of startups incubated, revenue generated, and employment created (OECD, 2017). These metrics are essential for assessing the economic viability and scalability of makerspaces. Additionally, metrics like the number of patents filed, products developed, and innovations commercialised offer insights into the technological outputs of these spaces (Johnson et al., 2019).

Qualitative metrics, on the other hand, focus on the social and cultural impacts of makerspaces and jugaad. These include measures of community engagement, such as participation rates in workshops and events, and the diversity of participants in terms of age, gender, and socioeconomic background (Anderson, 2020). Furthermore, qualitative evaluations often involve assessing the empowerment and skill development of individuals, capturing stories of personal transformation and community cohesion that emerge from these environments.

Globally, various countries and corporations have developed comprehensive evaluation frameworks for innovation hubs and makerspaces. For instance, the European Union's FabLab network employs a mixed-methods evaluation framework that combines quantitative metrics such as the number of prototypes developed and businesses launched, with qualitative assessments of community impact and individual empowerment (Gershenfeld, 2012). Similarly, the Massachusetts Institute of Technology (MIT) assesses the impact of its Fab Labs through a blend of economic indicators and qualitative narratives, emphasising both technological output and social change (Walter-Herrmann & Büching, 2013).

Corporations like Google and Siemens have also implemented rigorous evaluation frameworks for their innovation labs. Google's metrics include the number of innovative projects reaching market readiness, while Siemens focuses on both the economic value generated and the social impact of their initiatives (Chesbrough, 2020). These examples illustrate the importance of a balanced evaluation approach that values both economic and social outcomes.

#### Indian Makerspaces and Framework

To ensure comparability and rigour in future research, this work proposes a standardised set of metrics be adopted for Indian makerspaces. This set should include both quantitative indicators (e.g., economic outputs, innovation metrics) and qualitative measures (e.g., community engagement, empowerment outcomes). For instance, quantitative metrics could track the number of startups emerging from makerspaces, the revenue generated by these startups, and the employment opportunities created. Additionally, metrics such as the number of patents filed and the volume of products developed can provide insights into the technological contributions of these spaces.

Qualitative metrics should focus on the broader social impacts of makerspaces. These could include measures of community participation, such as the number of workshops conducted, attendance rates, and the diversity of participants. Furthermore, qualitative assessments could capture the personal stories of individuals who have benefited from these spaces, highlighting the skills acquired and the sense of empowerment experienced. These narratives are crucial for understanding the full impact of makerspaces beyond mere economic indicators.

India can create robust evaluation guidelines for makerspaces by drawing on international best practices and adapting them to the local context. This could involve establishing a national framework for evaluating makerspaces, which integrates both quantitative and qualitative metrics. The government, in collaboration with academic institutions and industry partners, could develop a set of standardised metrics tailored to the unique socio-economic conditions of India. This framework should be flexible enough to accommodate the diverse nature of makerspaces across the country, from urban tech hubs to rural innovation centres. Implementing these evaluation guidelines can contribute significantly to the success of makerspace-jugaad integration. By systematically measuring the outcomes of makerspaces, stakeholders can identify what works and

what doesn't, enabling continuous improvement. These metrics can also help in securing funding and support from government and private entities, as they provide tangible evidence of the value created by these spaces. Moreover, standardised metrics can facilitate knowledge sharing and collaboration among makerspaces, fostering a community of practice that drives innovation and social change.

Adopting a robust evaluation framework will be instrumental in ensuring the long-term success of makerspaces in India. By integrating jugaad principles into the structured environment of makerspaces, these spaces can become powerful engines of frugal innovation. The standardised metrics will help in tracking progress, identifying challenges, and scaling successful models across the country. In the future, this approach can position India as a global leader in frugal innovation, leveraging the unique strengths of jugaad and the collaborative spirit of makerspaces to address local and global challenges.

# **Chapter 8: Conclusion**

## 8.1: Review

This study has undertaken an in-depth examination of the interplay between jugaad, a uniquely Indian form of frugal innovation, and the makerspace movement that has gained momentum across the country. By tracing the historical roots and cultural significance of jugaad, the thesis has provided a comprehensive understanding of how this ingenious practice has evolved from a survival strategy into a globally recognized innovation paradigm. Concurrently, the exploration of makerspaces has highlighted how these collaborative environments catalyse creative solutions and empower communities.

This thesis has explored the synergies between jugaad and makerspaces, highlighting how these collaborative environments amplify the principles of jugaad. Makerspaces provide the infrastructure and community support necessary for jugaad-driven innovation to flourish. By offering access to tools, mentorship, and a diverse network of peers, makerspaces create an ecosystem where individuals can experiment, iterate, and refine their ideas.

One of the key findings of this study is the role of makerspaces in formalising and scaling jugaad innovations. Traditionally, jugaad solutions have been highly localised and context-specific, often lacking the scalability required to make a broader impact. Makerspaces bridge this gap by providing a platform for prototyping, testing, and refining jugaad innovations, making them more robust and scalable. This formalisation process enhances the potential of jugaad to address complex challenges and contribute to sustainable development.

Moreover, makerspaces foster a culture of interdisciplinary collaboration, bringing together individuals from diverse backgrounds and expertise. This diversity enriches the innovation process, enabling the cross-pollination of ideas and the creation of hybrid solutions. The collaborative nature of makerspaces also promotes knowledge sharing and peer learning, which are essential for nurturing a vibrant innovation ecosystem. The integration of digital technologies in makerspaces further amplifies the potential of jugaad. Digital fabrication tools, such as 3D printers and laser cutters, enable rapid prototyping and iteration, reducing the time and cost associated with developing new solutions. Additionally, open-source platforms and online communities provide access to a global pool of knowledge and resources, facilitating the exchange of ideas and best practices. This digital dimension of makerspaces aligns seamlessly with the principles of jugaad, enhancing its efficacy and reach. Another significant aspect explored in this study is the socio-cultural impact of makerspaces. These spaces are not just centres of technological innovation; they are also social hubs that foster community building and inclusivity. Makerspaces provide a supportive environment where individuals from different socio-economic backgrounds can come together, share their skills, and collaborate on projects. This inclusivity is particularly important in the context of jugaad, as it ensures that the benefits of innovation are accessible to all, regardless of their socio-economic status.

The study has also highlighted the role of makerspaces in empowering marginalised communities. By providing access to tools and resources, makerspaces enable individuals from underprivileged backgrounds to develop new skills, enhance their employability, and participate in the innovation economy. This empowerment extends to women and other marginalised groups, who often face barriers to accessing traditional innovation ecosystems. Makerspaces, with their inclusive ethos and supportive community, create opportunities for these groups to engage in creative activities and contribute to the innovation landscape. Many makerspaces are actively involved in addressing social and environmental challenges through their projects and initiatives. By leveraging the principles of jugaad, these spaces develop frugal and sustainable solutions to issues such as waste management, renewable energy, and disaster risk resilience. This alignment with social innovation underscores the transformative potential of the synergy between jugaad and makerspaces.

#### 8.2: Revisiting the Hypothesis

The hypothesis posited in this thesis that the integration of jugaad principles within Indian makerspaces catalyses grassroots innovation and provides a resilient framework for sustainable development and socio-economic inclusivity has been rigorously examined through extensive empirical research and case studies. This study has demonstrated that the socio-economic disparities and infrastructural challenges identified at the outset are critical barriers to innovation in India. However, the thesis has made a concrete argument that the integration of jugaad principles within makerspaces provides a robust framework to overcome these barriers. The findings presented within the various sections of this work support the core tenet of this hypothesis, demonstrating that the fusion of jugaad and makerspaces indeed fosters a unique hybrid model of innovation that is both ingenious and contextually relevant. This research also underscores the broader applicability of the jugaad-makerspace model, suggesting that it can serve as a blueprint for other developing nations facing similar constraints. As such, the findings of this study has put forward a contribution to the reimagining of the innovation ecosystem through a lens that prioritizes inclusivity and sustainability.

The case studies of Maker's Asylum, Workbench Projects and Maker's Box illustrate how these makerspaces have the potential to effectively harness the cultural ethos of jugaad to drive

significant advancements in sectors such as healthcare, education, and community development. For instance, the development of low-cost medical devices and educational tools at these makerspaces underscores the practical viability and social impact of jugaad-driven innovation. This work's analysis reveals that the collaborative environments of makerspaces, enriched by the frugal and adaptive mindset of jugaad, would lead to solutions that are not only cost-effective but also scalable and sustainable.

However, while the positive outcomes of integrating jugaad with makerspaces are evident, the journey has not been devoid of challenges. One critical barrier identified is the issue of scalability. While jugaad excels in resource-constrained settings, scaling these innovations to a broader market often requires additional resources and formalisation, which can dilute the very essence of jugaad's flexibility and frugality. This tension between maintaining the core principles of jugaad and meeting the demands of scalability presents a significant challenge that requires careful navigation.

Another barrier is the need for institutional support. Although makerspaces like Maker's Asylum, Workbench Projects and Maker's Box have thrived, their sustainability often hinges on external funding and institutional backing. The current policy environment in India does not fully recognize the potential of makerspaces as engines of innovation, leading to a lack of systematic support and investment. This gap underscores the necessity for more robust policy frameworks that not only provide financial backing but also create an enabling environment for makerspaces to flourish hence, it further outlines the importance of adoption of the policy suggestions and guidelines presented by this work. However, there is also a cultural dimension to consider. While jugaad is deeply ingrained in Indian society, its acceptance within the formal sectors of innovation and entrepreneurship remains limited. Bridging this cultural divide requires ongoing efforts to legitimise and integrate jugaad-based innovations within the broader economic and technological landscapes. This involves not only changing perceptions but also building pathways for informal innovations to transition into formalised, commercially viable products and services.

Despite these challenges, the thesis demonstrates that the potential of the jugaad-makespace model remains vast and largely untapped. The findings suggest that with targeted interventions—such as enhanced policy support, dedicated funding channels, and structured pathways for scaling—this model can significantly contribute to sustainable development and socio-economic growth. The

case studies and interviews highlight the resilience and ingenuity of makerspace communities, reaffirming that the core principles of jugaad—frugality, flexibility, and resourcefulness—are powerful drivers of innovation in any context.

#### 8.3: Research Limitations

While this study provides valuable insights, it is important to acknowledge its limitations. The primary constraint is the geographical focus predominantly on urban and semi-urban makerspaces. This limitation potentially overlooks the rich tapestry of jugaad practices thriving in rural settings, where resource constraints often drive innovative solutions. Future research should endeavour to incorporate a broader geographical scope, encompassing rural areas to present a more nuanced picture of the innovation landscape across India.

Furthermore, the reliance on qualitative data, primarily drawn from case studies and anecdotal evidence, presents a limitation. Although these narratives offer rich insights, the lack of extensive empirical data restricts the ability to quantify the impact of jugaad within makerspaces. Future studies would benefit from incorporating quantitative methodologies to measure the economic, social, and technological outcomes of jugaad-driven innovations. Longitudinal studies, tracking the sustainability and scalability of these innovations over time, would also provide deeper insights into their long-term viability and impact.

## 8.4: Scope for Further Research

The confluence of jugaad and makerspaces opens a multitude of avenues for future research. One promising direction is the exploration of how digital technologies and globalisation are reshaping traditional jugaad practices. The integration of digital fabrication tools, open-source platforms, and global knowledge networks has the potential to elevate jugaad to new levels of sophistication and scalability. Research in this area could focus on the mechanisms through which these technologies facilitate the transformation of jugaad into more refined and impactful innovations.

Additionally, the socio-cultural dimensions of jugaad merit further investigation. Understanding how community dynamics, cultural values, and socio-economic conditions influence jugaad practices within makerspaces can provide valuable insights into fostering inclusive innovation. There is a need to examine how jugaad practices can empower women and marginalised communities, thereby contributing to the creation of more equitable innovation ecosystems. Gender dynamics within makerspaces, in particular, warrant closer scrutiny to ensure that these environments are inclusive and supportive of diverse voices and perspectives.

The potential of jugaad to address contemporary global challenges, such as climate change, healthcare accessibility, and sustainable development, represents another critical area for future research. By analysing successful case studies where jugaad-inspired solutions have been implemented to tackle these issues, researchers can develop frameworks for replicating and scaling such innovations in different contexts. This line of inquiry could also explore the role of policy and institutional support in nurturing and sustaining jugaad-driven innovations.

As this study draws to a close, it leaves with the recognition that in the dynamic interplay between jugaad and makerspaces lies an uncharted territory of immense potential. The only limits are those of our imagination. As Albert Einstein aptly said, "Imagination is more important than knowledge. For knowledge is limited, whereas imagination embraces the entire world, stimulating progress, giving birth to evolution."

Thus, the journey of jugaad within the vibrant ecosystems of India's makerspaces stands as a testament to human ingenuity, resilience, and the boundless spirit of innovation.

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