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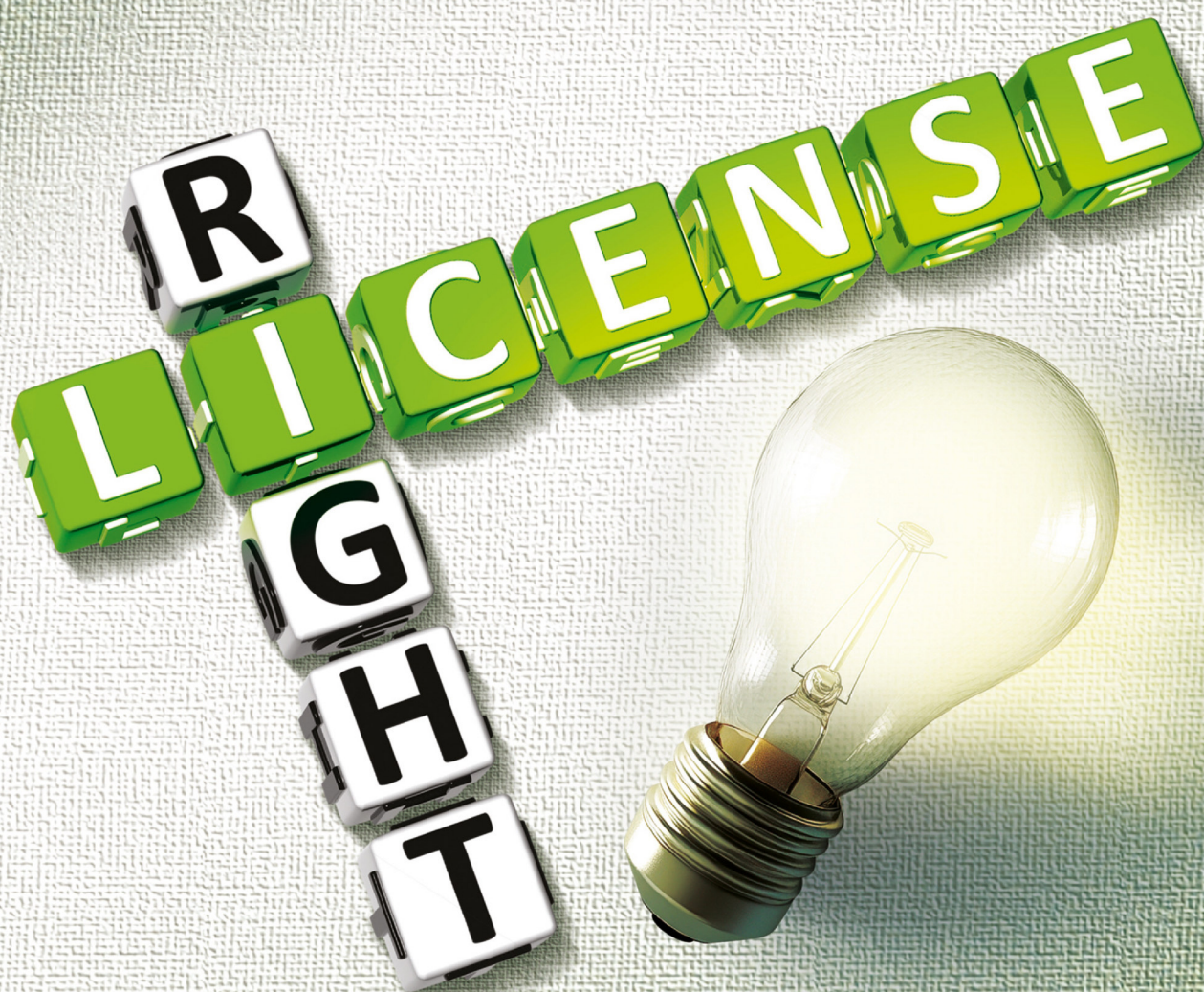
RESEARCH HANDBOOK ON

Intellectual Property Licensing

Edited by

JACQUES DE WERRA • IRENE CALBOLI

SECOND EDITION



RESEARCH HANDBOOKS IN INTELLECTUAL PROPERTY

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Research Handbook on Intellectual Property Licensing

SECOND EDITION

Edited by

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RESEARCH HANDBOOKS IN INTELLECTUAL PROPERTY

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¹ <https://kluwerlawonline.com/EncyclopediaChapter/IEL+Intellectual+Property/IPRO20190066#page=1>

² <https://search.informit.org/doi/10.3316/informit.T2024082300023990716782986>

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Foreword

The commercialization of IP in various forms of licensing has become even more central to business strategy today than it was when the first edition of this Handbook was published more than ten years ago. The 2.0 version of the *Research Handbook on Intellectual Property Licensing*, which Jacques de Werra and Irene Calboli have prepared, is a helpful and comprehensive guide to inform professionals of licensing theory and practice and enable efficient technology collaboration.

The *Handbook* brings together a unique collection of world-renowned experts in every chapter, providing discussion that can help licensing professionals and business leaders seeking to invest in IP. It contributes to an informed discussion that can help facilitate more effective and predictable licensing. Like the first edition, this update details key issues regarding international patent licensing while identifying and discussing modern challenges. Critical patent issues like technology licensing involving standard essential patents (SEPs) in Chapter 12 are addressed in depth – establishing needed discussions about access to technology, efficiently determining royalty rates, evaluating market-place solutions like patent pools, and – importantly – what (if any) role governments might play in regulating this space. These discussions will continue during the next decade as well.

Equally addressed are transactions – whether separate or combined, including trademark license issues, data sharing and the commercial licensing of trade secrets and copyright concerns; areas all continuing to develop, as impacted by statutory and regulatory changes of recent years. In addition, regional licensing issues are presented for Europe and Asia with the latter containing country-specific discussion of China, India and Japan.

The *Handbook* does a terrific job presenting best practices to assist the reader in identifying the models that might work best for them. I read the *Research Handbook on Intellectual Property Licensing* with the view of a seasoned in-house professional in the tech and telecom industry witnessing significant changes and activity in recent years. I found the *Handbook* timely and insightful and am glad to see that Professors de Werra and Calboli have relied on the insight of some leading members from the Licensing Executives Society to help put together this resource.

Whether used as a reference guide for best practices or read cover to cover, the *Research Handbook on Intellectual Property Licensing* is an excellent guide for anyone seeking to capture value from intangible assets.

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